

**PATENT ASSIGNMENT**

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Craig D. Cuttner	01/29/2004
RECEIVING PARTY DATA	
Name:	Home Box Office, Inc.
Street Address:	1100 Avenue of Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12240273
CORRESPONDENCE DATA	
Fax Number:	(215)557-8477
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-557-6656
Email:	amy@mendelip.com
Correspondent Name:	MENDELSON AND ASSOCIATES, P.C.
Address Line 1:	1500 JOHN F. KENNEDY BLVD., SUITE 405
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19102
ATTORNEY DOCKET NUMBER:	1073.010
NAME OF SUBMITTER:	Edward J. Meisarosh
Total Attachments: 2 source=1073_010_Assignment#page1.tif source=1073_010_Assignment#page2.tif	

OP \$40.00 12240273

## ASSIGNMENT AND AGREEMENT

For value received, I, as a below-named inventor:

**CRAIG D. CUTTNER** of **Norwalk** in the County of Fairfield and State of Connecticut,

hereby sell, assign, and transfer to Home Box Office, Inc., a corporation of the State of Delaware, having an office at 1100 Avenue of Americas, New York, New York 10036, U.S.A., and its successors, assigns, and legal representatives, the entire right, title, and interest, for the United States of America, in and to certain inventions related to **Personalization Of Mass-Duplicated Media** described in an application for Letters Patent of the United States, identified using the same Attorney Docket No., and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and I also concurrently hereby sell, assign, and transfer to Home Box Office, Inc., the entire right, title, and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

I authorize Home Box Office, Inc. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from me, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Home Box Office, Inc. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

I request that any and all patents for said inventions be issued to Home Box Office, Inc. in the United States and in all countries foreign to the United States, or to such nominees as Home Box Office, Inc. may designate.

I agree that, when requested, I shall, without charge to Home Box Office, Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable, or convenient in connection with said applications, patents, or other forms of protection.



**CRAIG D. CUTTNER**

Date: 1/29/04

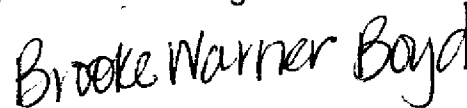
United States of America )

State of ) ss.:

County of )

On this 29 day of January, 2004, before me personally came **CRAIG D. CUTTNER**, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

**BROOKE WARNER BOYD**  
Notary Public, State Of New York  
No. 01BO6059722  
Qualified in New York County  
Commission Expires ~~06/04/08~~  
11/17/07



Notary Public