Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Powers	08/27/2008
Christoform Miller	09/23/2008
Saureen Shah	09/25/2008
L. Angus Durocher	09/11/2008

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
Internal Address:	Building 41	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11952122

CORRESPONDENCE DATA

500661288

Fax Number: (650)938-5200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-875-2358

Email: dbrownstone@fenwick.com

Correspondent Name: Daniel R. Brownstone
Address Line 1: Fenwick & West, LLP
Address Line 2: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 24207-13673

NAME OF SUBMITTER: Daniel R. Brownstone

PATENT

REEL: 021602 FRAME: 0189

H \$40.00 1

Total Attachments: 5

 $source = 13673_US_Assignment \# page 1.tif$

source=13673_US_Assignment#page2.tif

source=13673_US_Assignment#page3.tif

source=13673_US_Assignment#page4.tif

source=13673_US_Assignment#page5.tif

PATENT REEL: 021602 FRAME: 0190

<u>ASSIGNMENT</u>

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Google Inc.**, a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled Implementing Video Contests ("APPLICATION"), which was filed on December 6, 2007, and now bears U.S. application serial number 11/952,122, and which claims the benefit of U.S. Provisional Application No. 60/868,929, filed December 6, 2006.
 - 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

1 of 2

24207/13673/SF/5226848.1

Title:

Implementing Video Contests

Filed:

December 6, 2007

Application No.: 11/952,122

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
Michael Powers	8/27 ,2008
Name and Signature	Date of Signature
Christoform Miller	, 2008
Name and Signature	Date of Signature
	, 2008
Saureen Shah	
Name and Signature	Date of Signature
·	, 2008
Angus Derocher	

Title: Filed: **Implementing Video Contests**

December 6, 2007

11/952,122

Application No.:

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
	, 2008
Michael Powers	
Name and Sagnature	Date of Signature
Christoform Miller	235gt, 2008
Name and Signature	Date of Signature
	, 2008
Saureen Shah	
Name and Signature	Date of Signature
	, 2008
Angus Derocher	

Title: Filed: Implementing Video Contests

December 6, 2007

Application No.:

11/952,122

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
	,2008
Michael Powers	
Name and Signature	Date of Signature
•	,2008
Christoform Miller	· · · · · · · · · · · · · · · · · · ·
Name and Signature	Date of Signature
Gaureen Shah	September 25,2008
Saureen Shah	
Name and Signature	Date of Signature
	,2008
Angus Derocher	

Title: Filed:

Application No.:

L. ANGUS DURDCHER

RECORDED: 09/29/2008

Implementing Video Contests

December 6, 2007

11/952,122

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
•	, 2008
Michael Powers	
Name and Signature	Date of Signature
	, 2008
Christoform Miller	
Name and Signature	Date of Signature
	, 2008
Saureen Shah	
Name and Signature	Date of Signature
LCuy De and	9/11 , 2008

2 of 2

24207/13673/SF/5226848.1