

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Robert Speers		09/26/2008
Levente Batizy		09/26/2008
RECEIVING PARTY DATA		
Name:	The Go Daddy Group, Inc.	
Street Address:	14455 N. Hayden Road, Suite 219	
City:	Scottsdale	
State/Country:	ARIZONA	
Postal Code:	85260	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12239658	
CORRESPONDENCE DATA		
Fax Number:	(480)275-3951	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	480-505-8800	
Email:	inventions@godaddy.com	
Correspondent Name:	Stewart J. Womack	
Address Line 1:	14455 N. Hayden Road, Suite 219	
Address Line 4:	Scottsdale, ARIZONA 85260	
ATTORNEY DOCKET NUMBER:	0123	
NAME OF SUBMITTER:	Chris A. Watt	
Total Attachments: 2		
source=signed-assignment-speers-123pto#page1.tif		
source=signed-assignment-batizy-123pto#page1.tif		

CH \$40.00 12239658

500661312

PATENT
REEL: 021602 FRAME: 0278

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

0123

Whereas, I, Robert Speers of Phoenix, AZ, hereafter referred to as applicant, have invented certain new and useful improvements in

ASSOCIATING A PRODUCT WITH A DYNAMIC CATEGORY USING TAGS

☐ for which an application for a United States Patent was filed on _____
Application Number _____

☒ for which an application for a United States Patent was executed on 9/26/08, and

Whereas, The Go Daddy Group, Inc. of Scottsdale, AZ here referred

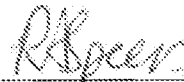
to "assignee" whose mailing address is 14455 N. Hayden Road, Suite 219, Scottsdale, AZ 85260 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 26th day of September, 2008

at Scottsdale, AZ



Signature

Robert Speers

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below*.

☒ Total of 2 forms are submitted

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

ASSIGNMENT OF APPLICATIONDocket Number (Optional)
0123Whereas, I, Levente Batizy of Litchfield Park, AZ, hereafter

referred to as applicant, have invented certain new and useful improvements in _____

ASSOCIATING A PRODUCT WITH A DYNAMIC CATEGORY USING TAGS☐ for which an application for a United States Patent was filed on _____

Application Number _____

☒ for which an application for a United States Patent was executed on 9/26/08 andWhereas, The Go Daddy Group, Inc. of Scottsdale, AZ here referredto "assignee" whose mailing address is 14455 N. Hayden Road, Suite 219, Scottsdale, AZ 85260 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 25th day of September, 2008at Scottsdale, AZ


Signature

Levente Batizy

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.

☒ Total of 2 forms are submitted.

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PATENT**RECORDED: 09/29/2008****REEL: 021602 FRAME: 0280**