PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Georges Dupret	09/22/2008
Benjamin Piwowarski	09/30/2008

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12241284

CORRESPONDENCE DATA

Fax Number: (212)600-9499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-328-6100

sformicola@dreierllp.com Email:

Correspondent Name: YAHOO! INC. C/O DREIER LLP

Address Line 1: **499 PARK AVENUE**

Address Line 4: NEW YORK, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	600189-808
-------------------------	------------

NAME OF SUBMITTER: Susan Formicola

Total Attachments: 4

source=00392875#page1.tif source=00392875#page2.tif source=00392876#page1.tif

PATENT 500661875 **REEL: 021606 FRAME: 0397**

source=00392876#page2.tif

PATENT REEL: 021606 FRAME: 0398 Assignment of System And Method For Deducing User Interaction Patterns Based On Limited Activities by Georges Dupret, to Yahoo! Inc.
Dreier Ref: 600189-808/Yahoo! Ref: Y04385US00

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEM AND METHOD FOR DEDUCING USER INTERACTION PATTERNS BASED ON LIMITED ACTIVITIES

for which I have executed a U.S. patent application on even date herewith.	
which bears U.S. application serial No, filed	·•
for which I have executed a patent application in the country ofdate herewith.	on even
which I have executed a U.S. provisional application on even date herewith.	en de la companya de
which is a U.S. provisional application which bears U.S. application serial No, filed	
For good and valuable consideration, the receipt and sufficiency of which is herebacknowledged, I, an undersigned inventor, hereby:	y

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

{00390802.DOC;}

Page 1 of 2

PATENT REEL: 021606 FRAME: 0399 Assignment of System And Method For Deducing User Interaction Patterns Based On Limited Activities by Georges Dupret, to Yahoo! Inc.

Dreier Ref: 600189-808/Yahoo! Ref: Y04385US00

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I George	have executed this document on the
date indicated below.	
	22/09/2008
Signature of Inventor	Date
Santiago, Chile	
Inventor's City and country of residence	
Witnessed by:	
(1)	
Signature of Witness	Date
Print Witness Name	Witness' City, State of residence
(2)	
Signature of Witness	Date
Print Witness Name	Witness' City State of residence

{00390802.DOC;}

Assignment of System And Method For Deducing User Interaction Patterns Based On Limited Activities by Bejamin Piwowarski, to Yahoo! Inc.

Dreier Ref: 600189-808/Yahoo! Ref: Y04385US00

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEM AND METHOD FOR DEDUCING USER INTERACTION PATTERNS BASED ON LIMITED ACTIVITIES

⊠ for	which I have executed a U.S. patent appl	ication on even date herewith.	
□ whic	ch bears U.S. application serial No	, filed	
☐ for v	which I have exocuted a patent applicatio	n in the country of	on even
□ whic	ch I have executed a U.S. provisional app	olication on even date herewith.	:
□ whi	ch is a U.S. provisional application which	n bears U.S. application serial No.	. :
	od and valuable consideration, the receip wledged, I, an undersigned inventor, here		
entire associa descrit (D) an priorit contin all priorit conver (include	Sell, assign and transfer to Yahoo! Inc., ss at 701 First Avenue, Sunnyvale, Califoright, title and interest, and any and all reated with commercialization, everywhere bed in said Application, (B) said Application y patent applications or patents which may claim by) said Application (including buations-in-part, substitutes, reissues, reexprity rights and counterpart applications untions, agreements or treaties), and; (2) the ding but not limited to damages) accruing tion date hereof.	ornia 94089 (hereinafter "ASSIGNEI evenues and rights to revenue, for any in the world, to (A) any and all invertion, (C) any patent that may be grangly claim priority of (or serve as the bout not limited to continuations, divisuaminations of extensions thereof, together any existing or future internation or right to sue third parties for patent	E"), (1) the purpose, intions ted thereof, asis for a lons, gether with infringement
(b) Patent exami	Authorize and request the Commissions is resulting from said application or any disastion or reissue thereof to the ASSIGNE	livision, continuation, substitute, rene	ed States ewal, re
(c)	Agree to execute all papers and docume and to communicate to the ASSIGNEE improvements, and testify in any legal p divisional, continuing and reissue application any acts which are reasonably said application, as well as any derivative thereon, and/or the enforcement of paterns.	any facts known to us respecting the proceeding, sign all lawful papers, excations, make all rightful oaths and gnecessary in connection with the prospection applications thereof, foreign applies	ecute all enerally secution of
{0039095	s2.DOC:)	= 1 of 2	·

PAGE 01/05

DC2 CLASGOW

+**44141330**8**6**27

20/03/5008 TE:01

Assignment of System And Method For Deducing User Interaction Patterns Based On Limited Activities by Bejamin Piwowarski, to Yahoo! Inc. Dreier Ref: 600189-808/Yahoo! Ref: Y04385US00 Warrant and covenant that no other assignment, license, contract, understanding, interest (d) or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR. Covenant not to challenge the validity or enforceability of any of the patent applications (e) or patents assigned to ASSIGNEE hereunder; Agree that the terms, covenants and conditions of this assignment shall inure to the (1) benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns. Authorize and request my attorney/agent to insert above the application number in order (g) to assist with recordal of this assignment or any other information necessary to perfect this assignment. have executed this document IN TESTIMONY WHEREOF, I Benjamin Piwowarski on the date indicated below. Glasgow, UK Inventor's City and country of residence Witnessed by: 30/9/2008 Glasgow, U.K. Huertas Alvaro Print Witness Name

(00390952.DOC;)

Page 2 of 2

444T4I33086ZL

20:SI |800Z/60/08

RECORDED: 09/30/2008