

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Anurag Srivastava	09/24/2008
RECEIVING PARTY DATA	
Name:	Lucent Technologies Inc.
Street Address:	600 Mountain Avenue
City:	Murray Hill
State/Country:	NEW JERSEY
Postal Code:	07974-0636
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12197505
CORRESPONDENCE DATA	
Fax Number:	(516)759-9512
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	516-759-2722
Email:	nyoffice@rml-law.com
Correspondent Name:	Joseph B. Ryan
Address Line 1:	90 FOREST AVENUE
Address Line 2:	RYAN, MASON & LEWIS, LLP
Address Line 4:	LOCUST VALLEY, NEW YORK 11560
ATTORNEY DOCKET NUMBER:	ACHARYA 33-1-19
NAME OF SUBMITTER:	Joseph B. Ryan
Total Attachments: 4 source=1200-1291_ASM#page1.tif source=1200-1291_ASM#page2.tif source=1200-1291_ASM#page3.tif source=1200-1291_ASM#page4.tif	

OP \$40.00 12197505

PATENT

500662458

REEL: 021609 FRAME: 0310

ASSIGNMENT AND AGREEMENT

For value received, we, Swarup Acharya, of New Providence in the County of Union and State of New Jersey, Yee Him Cheung, of New York in the County of New York and State of New York, and Anurag Srivastava, of New Providence in the County of Union and State of New Jersey, hereby sell, assign and transfer to Lucent Technologies Inc., a corporation of the State of Delaware, having an office at 600 Mountain Avenue, Murray Hill, New Jersey 07974-0636, U.S.A., and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **UPDATE PROCESS FOR INTERFACE DEVICE BASED TARGETED INFORMATION INSERTION** described in an application for Letters Patent of the United States, executed by us of even date herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to Lucent Technologies Inc. the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize Lucent Technologies Inc. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Lucent Technologies Inc. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to Lucent Technologies Inc. in the United States and in all countries foreign to the United States, or to such nominees as Lucent Technologies Inc. may designate.

We agree that, when requested, we shall, without charge to Lucent Technologies Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Swarup Acharya

Date: _____

United States of America)

State of New Jersey) ss.:

County of Union)

On this _____ day of _____, 20____, before me personally came Swarup Acharya, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

Yee Him Cheung

Date: _____

United States of America)

State of New York) ss.:

County of New York)

On this _____ day of _____, 20____, before me personally came Yee Him Cheung, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public



Anurag Srivastava

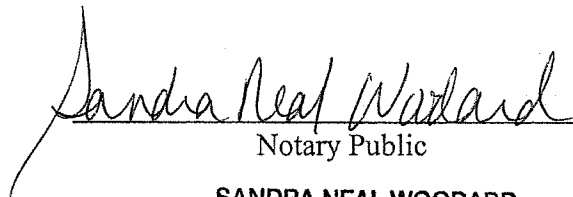
Date: 09/24/2008

United States of America)

State of New Jersey York) ss.:

County of ~~Union~~ Richmond)

On this 24 day of September, 2008, before me personally came Anurag Srivastava, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



Notary Public

SANDRA NEAL WOODARD
Notary Public, State of New York
No. 01WO4721913
Qualified in Richmond County
Commission Expires July 31, 2010

Ryan, Mason & Lewis, LLP
 90 Forest Avenue
 Locust Valley, New York 11560
 (516) 759-2722