

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Chris Shetler	07/19/2007
RECEIVING PARTY DATA	
Name:	PIXLMEDIASERVICES, INC.
Street Address:	1299 Olentangy River Road
Internal Address:	Suite F
City:	Columbus
State/Country:	OHIO
Postal Code:	43212
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29282872
CORRESPONDENCE DATA	
Fax Number:	(614)792-5536
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	614-792-5555
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Correspondent Name:	Standley Law Group LLP
Address Line 1:	495 Metro Place South
Address Line 2:	Suite 210
Address Line 4:	Dublin, OHIO 43017
ATTORNEY DOCKET NUMBER:	PIX2044-015
NAME OF SUBMITTER:	Cheryl S. Scotney
Total Attachments: 3 source=Assignment_Signed#page1.tif source=Assignment_Signed#page2.tif	

CH 29282872 \$40.00

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PATENT
REEL: 021610 FRAME: 0496

ASSIGNMENT

This assignment is made by Chris Shetler, residing at 1299 Olentangy River Road Suite F, Columbus, Ohio 43212 ("ASSIGNOR") to PixMediaServices, Inc., a corporation organized under the laws of the State of Ohio and having an office at 1299 Olentangy River Road, Suite F, Columbus, Ohio 43212 ("ASSIGNEE").

FOR ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to my invention entitled KEY RING, as described and/or claimed in an application for patent of the United States of America, Serial No. 29/282,872 (If the serial number is not available, Assignor hereby gives permission for to be inserted hereafter.) A Declaration for the application has been executed on July 19, 2007. ASSIGNOR further does hereby sell, assign and transfer to ASSIGNEE the entire right, title and interest, together with all rights of priority, in and to ASSIGNOR'S invention as described and/or claimed in any and all applications for patents based on the invention, including divisionals, continuations, renewals, substitutes and reissues thereof, and all rights of priority resulting from any of these patent applications, as well as all foreign counterparts and extensions thereof, together with all patents issuing on any of these applications for the full terms of all of the patents which may be granted on the invention.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to make applications for, to prosecute such applications, and to receive patents for the invention in the United States and any foreign countries, in ASSIGNEE's name.

ASSIGNOR HEREBY PROMISES AND AGREES that ASSIGNOR will execute or procure any further necessary assurance of title to the invention and any patents which may issue on the invention. ASSIGNOR will, at any time, upon the request and without further consideration, but at the expense of ASSIGNEE, deliver any testimony in any legal proceedings and execute all papers and do all other things that may be necessary or desirable to perfect the title to the invention, or any patents which may be granted therefor, in ASSIGNEE, its successors, assigns, or other legal representatives. ASSIGNOR will, at any time, upon the request and at the expense of ASSIGNEE, execute any continuations, divisionals, reissues, or any other additional applications for patents for the invention or any part or parts thereof and any patents issuing thereon are hereby assigned to ASSIGNEE. ASSIGNOR will make all rightful oaths, and do all lawful acts required for procuring and enforcing any of the patents, without further compensation, but at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for the invention, resulting from any of the aforesaid applications to the ASSIGNEE


Chris Shaffer ASSIGNOR

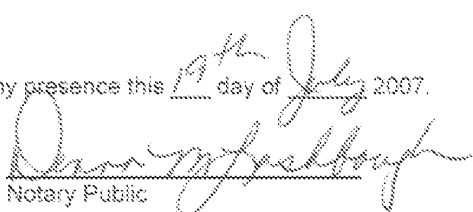
STATE OF OHIO

SS:

COUNTY OF FRANKLIN

Before me personally appeared Chris Shetler, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 19th day of July, 2007.


Notary Public



Donna M. Loshbough
Notary Public, State of Ohio
My Commission Expires 08/02/11