

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Joseph H. Salesky</td><td>09/25/2008</td></tr><tr><td>Peter H.C. Madams</td><td>09/25/2008</td></tr></tbody></table>	Name	Execution Date	Joseph H. Salesky	09/25/2008	Peter H.C. Madams	09/25/2008							
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>CLAIRMAIL, INC.</td></tr><tr><td>Street Address:</td><td>4 Hamilton Landing</td></tr><tr><td>Internal Address:</td><td>Suite 200</td></tr><tr><td>City:</td><td>Novato</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94949</td></tr></table>	Name:	CLAIRMAIL, INC.	Street Address:	4 Hamilton Landing	Internal Address:	Suite 200	City:	Novato	State/Country:	CALIFORNIA	Postal Code:	94949	
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
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Total Attachments: 1 source=12191795Assignment#page1.tif													

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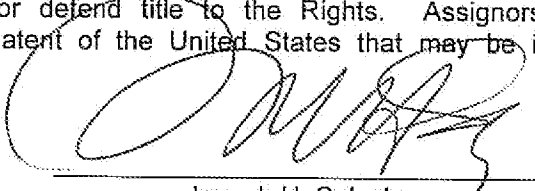
ASSIGNMENT

This Assignment is by Joseph H. Salesky and Peter H.C. Madams, (the "Assignors"). The Assignors have invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled MACHINE-IMPLEMENTED SYSTEM AND METHOD FOR PROVIDING TIMED TARGETED PROMOTIONAL OFFERS TO INDIVIDUAL PAYMENT ACCOUNT USERS WITH FEEDBACK (the "Application"), filed on August 14, 2008 as U.S. Application No. 12/191,795.

CLAIRMAIL, INC., a Delaware corporation having its principal place of business at 4 Hamilton Landing, Suite 200, Novato, California 94949 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee.

9/25/08
Date:


Joseph H. Salesky

9/25/08
Date:


Peter H.C. Madams