

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Peter R. Hilliard Jr.	09/11/2008
John Swanson	09/15/2008
Eric Charles	09/08/2008

RECEIVING PARTY DATA

Name:	COLGATE-PALMOLIVE
Street Address:	300 PARK AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29319273

CORRESPONDENCE DATA

Fax Number: (732)878-7660  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 7328787290  
Email: Christine\_Briscoe@colpal.com  
Correspondent Name: COLGATE-PALMOLIVE  
Address Line 1: 909 RIVER ROAD  
Address Line 2: PATENT DEPT  
Address Line 4: PISCATAWAY, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER:

8638-14-PCP

NAME OF SUBMITTER:

Christine Briscoe

Total Attachments: 3

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PATENT

REEL: 021615 FRAME: 0594

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CH \$40.00 29319273



### ASSIGNMENT

WHEREAS, WE, Peter R. Hilliard, John H. Swanson, and Eric Charles (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office June 6, 2008, U.S. Serial No. 29/319,273 entitled CONTAINER ; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

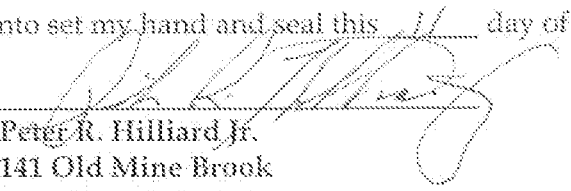
ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: June 6, 2008  
(date of filing)

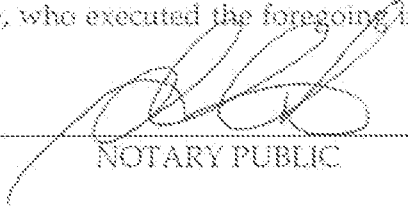
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 11 day of Sept. 2008.

  
 Peter R. Hilliard Jr.  
 141 Old Mine Brook  
 Far Hills, NJ 07932

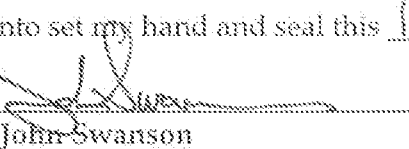
State of New Jersey  
 County of Hunterdon

On this 11 day of September 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

**DANIELLE L. HRIBIK**  
**NOTARY PUBLIC OF NEW JERSEY**  
 I.D. No. 2353780  
 MY COMMISSION EXPIRES  
 DECEMBER 21, 2011

  
 NOTARY PUBLIC

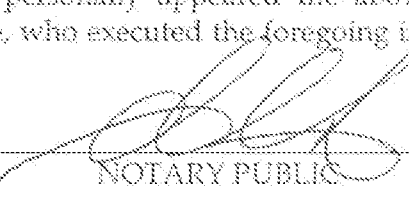
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 15 day of Sept. 2008.

  
 John Swanson  
 191 Fairview Avenue  
 Rutherford, NJ 07070

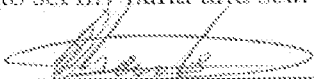
State of New Jersey  
 County of Hunterdon

On this 15 day of September 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

**DANIELLE L. HRIBIK**  
**NOTARY PUBLIC OF NEW JERSEY**  
 I.D. No. 2353780  
 MY COMMISSION EXPIRES  
 DECEMBER 21, 2011

  
 NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 8 day of September 2008.

  
Eric Charles  
1702 Pebble Place  
Parlin, New Jersey 08859

State of New Jersey  
County of Hunterdon

On this 8 day of September 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

DANIELLE L. HRIBIK  
NOTARY PUBLIC OF NEW JERSEY  
I.D. No. 2353780  
MY COMMISSION EXPIRES  
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