

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Igal RAICHELGAUZ</td><td>09/26/2008</td></tr><tr><td>Karina ODINAEV</td><td>09/26/2008</td></tr><tr><td>Yehoshua ZEEVI</td><td>09/26/2008</td></tr></tbody></table>		Name	Execution Date	Igal RAICHELGAUZ	09/26/2008	Karina ODINAEV	09/26/2008	Yehoshua ZEEVI	09/26/2008		
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Cortica, Ltd.</td></tr><tr><td>Street Address:</td><td>30A HaTamar Street</td></tr><tr><td>City:</td><td>Haifa</td></tr><tr><td>State/Country:</td><td>ISRAEL</td></tr><tr><td>Postal Code:</td><td>34325</td></tr></table>		Name:	Cortica, Ltd.	Street Address:	30A HaTamar Street	City:	Haifa	State/Country:	ISRAEL	Postal Code:	34325
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CORRESPONDENCE DATA											
Fax Number: (866)864-3947 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 973-401-7157											
Email: patent@myerswoln.com											
Correspondent Name: Brian S. Myers											
Address Line 1: Myers Wolin LLC											
Address Line 2: 100 Headquarters Plaza											
Address Line 4: MORRISTOWN, NEW JERSEY 07960-6834											
ATTORNEY DOCKET NUMBER:	CORT 1054										
NAME OF SUBMITTER:	Brian S. Myers										
Total Attachments: 1 source=CORT_1054_Executed_Assignment.2#page1.tif											

OP \$40.00 12195863

PATENT

500663704

REEL: 021615 FRAME: 0874

00-1-212-659-0424

Attorney Docket: CORT 1054

ASSIGNMENT

WHEREAS, the below named inventor(s), ASSIGNOR, has made a certain new and useful invention in a **Signature Generation for Multimedia Deep-Content-Classification by a Large-Scale Matching System and Method Thereof**, for which an application was filed on August 21, 2008, as U.S. Serial No. 12/195,863.

WHEREAS, Cortica, Ltd., having an address at **30A HaTamar Street, Haifa, 34325 Israel**, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

ASSIGNOR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not executed, and will not execute, any agreement in conflict herewith; and

ASSIGNOR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

Full name of first inventor: Igal RAICHELGAUZ

Inventor's Signature: Date:  9/26/2008

Residence: Herzeliya, IL Citizenship: Israeli

Post Office Address: c/o Cortica, Ltd. 30A HaTama St. Haifa, 34325 Israel

Full name of joint inventor: Karina ODINAEV

Inventor's Signature: Date:  9/26/2008

Residence: Haifa, IL Citizenship: Israeli

Post Office Address: c/o Cortica, Ltd. 30A HaTama St. Haifa, 34325 Israel

Full name of joint inventor: Yehoshua Y. ZEEVI

Inventor's Signature: Date:  9/26/2008

Residence: Haifa, IL Citizenship: Israeli & USA

Post Office Address: c/o Cortica, Ltd. 30A HaTama St. Haifa, 34325 Israel