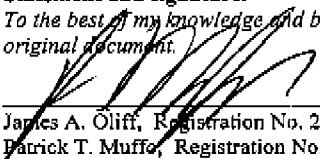


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1. A. Name of conveying parties: 1. Gen INOUE 2. Katsuyuki KAWAI 3. Hiroyuki SAWADA 4. Ichiro KITAORI 5. Yasuhito ISHIDA  B. Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. A. Name and address of receiving parties:  1. TOYOTA JIDOSHA KABUSHIKI KAISHA 1, TOYOTA-CHO TOYOTA-SHI, AICHI-KEN 471-8571 JAPAN  2. ADVICS CO., LTD. 2-1 SHOWA-CHO KARIYA-CITY AICHI-PREF 448-8688 JAPAN  B. Additional names & addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. A. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____  B. Execution Date: <u>All: September 16, 2008</u>					
4. A. Patent Application No. <u>12/230,747</u>		B. Patent No.(s)			
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
C. Title of Application: <u>VEHICLE CRUISE CONTROL APPARATUS AND VEHICLE CRUISE CONTROL METHOD</u>					
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>James A. Oliff</u>  Address: <b>OLIFF &amp; BERRIDGE, PLC</b> <b>P.O. Box 320850</b> <b>Alexandria, VA 22320-4850</b> <b>Phone Number: 703-836-6400</b> <b>Fax Number: 703-836-2787</b>			6. Total number of applications and patents involved: <u>1</u>		
			7. Please charge Deposit Account No. 15-0461 the total fee (37 CFR 3.41) in the amount of <u>\$40.00</u> .		
			8. Credit any overpayment or charge any underpayment to deposit account number 15-0461.		
9. <b>Statement and signature.</b> <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>  _____ James A. Oliff, Registration No. 27,075 Patrick T. Muffo, Registration No. 60,342					
Date: <u>September 30, 2008</u>					

CH \$40.00 150461 12230747

ASSIGNMENT  
(Two Assignees)

138394  
ITFN080326-PT7

(1-8)	Insert Name(s) of Inventor(s)	(1) <u>Gen INOUE</u>	(4) <u>Ichiro KITAORI</u>
		(2) <u>Katsuyuki KAWAI</u>	(5) <u>Yasuhito ISHIDA</u>
		(3) <u>Hiroyuki SAWADA</u>	(6) _____

In consideration of the sum of one dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned, each undersigned agrees to assign, and hereby does assign, transfer and set over to

(9A)	Insert Name of First Assignee	(9A)	<u>TOYOTA JIDOSHA KABUSHIKI KAISHA</u>
(10A)	Insert Address of First Assignee	(10A)	<u>1, Toyota-cho, Toyota-shi, Aichi-ken, 471-8571 Japan</u>
(9B)	Insert Name of Second Assignee	(9B)	<u>ADVICS CO., LTD.</u>
(10B)	Insert Address of Second Assignee	(10B)	<u>2-1 SHOWA-CHO KARIYA-CITY AICHI-PREF. 448-8688 JAPAN</u>

(hereinafter designated as the Assignees) and Assignees' heirs, successors, assigns and legal representatives, the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all applications for patent including any and all divisions, continuations, substitutes, and reissues, and all Letters Patent, extensions, reissues and reexamination certificates that may be granted on the invention known as

(11)	Insert Identification, such as Title, Case Number or Foreign Application Number	(11)	<u>VEHICLE CRUISE CONTROL APPARATUS AND VEHICLE CRUISE CONTROL METHOD</u>
		Attorney Docket No.	<u>138394</u>

for which the undersigned has (have) executed an application for patent in the United States of America on even date herewith or

(12)	Insert Date of Signing of Application	(12)	on _____
(13)	Alternative Identification for filed applications	(13)	U.S. Application Serial Number <u>12/230,747</u> filed <u>on September 4, 2008</u>

- 1) Each undersigned agrees to execute all papers necessary in connection with the application and any continuing, divisional or reissue applications for the invention, and any patent(s) issuing thereon, and also to execute separate assignments in connection with such applications and patents as the Assignees may deem necessary.
- 2) Each undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof, or any patent or reissue application based thereon, and to cooperate with the Assignees in every way possible in obtaining evidence and going forward with such interference.
- 3) Each undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.
- 4) Each undersigned agrees to perform all affirmative acts which may be necessary to obtain, maintain or confirm by reissue or reexamination a grant of a valid United States patent to the Assignees.
- 5) Each undersigned authorizes and requests the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any divisional, continuing or reissue applications to the said Assignees, as Assignees of the entire interest, and covenants that he has full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreements in conflict herewith, and agrees that this assignment is binding on him and his heirs, successors, assigns and legal representatives.
- 6) Each undersigned hereby grants the firm of OLIFF & BERRIDGE, PLC the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date	<u>September 16, 2008</u>	Inventor Signature	<u>Gen Inoue</u>	(SEAL)
Date	<u>September 16, 2008</u>	Inventor Signature	<u>Katsuyuki Kawai</u>	(SEAL)
Date	<u>September 16, 2008</u>	Inventor Signature	<u>Hiroyuki Sawada</u>	(SEAL)
Date	<u>September 16, 2008</u>	Inventor Signature	<u>Ichiro Kitaori</u>	(SEAL)
Date	<u>September 16, 2008</u>	Inventor Signature	<u>Yasuhito Ishida</u>	(SEAL)
Date	_____	Inventor Signature	_____	(SEAL)

This assignment should preferably be signed before: (a) a Notary Public if within the U.S.A. (b) a U.S. Consul if outside the U.S.A. If neither, then it should be signed before at least two witnesses who also sign here:

Date	<u>September 16, 2008</u>	Witness	<u>Katsuyuki Yamaguchi</u>
Date	<u>September 16, 2008</u>	Witness	<u>Hisahiko Kojima</u>

PATENT