

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Takashi Hirata</td> <td>05/30/2008</td> </tr> <tr> <td>Ken Yasuhara</td> <td>05/30/2008</td> </tr> <tr> <td>Kei Shimada</td> <td>05/30/2008</td> </tr> </tbody> </table>		Name	Execution Date	Takashi Hirata	05/30/2008	Ken Yasuhara	05/30/2008	Kei Shimada	05/30/2008
Name	Execution Date								
Takashi Hirata	05/30/2008								
Ken Yasuhara	05/30/2008								
Kei Shimada	05/30/2008								
RECEIVING PARTY DATA									
Name:	HONDA MOTOR CO., LTD.								
Street Address:	1-1, Minami-Aoyama 2-chome								
Internal Address:	Minato-ku								
City:	Tokyo								
State/Country:	JAPAN								
Postal Code:	107-8556								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12295759</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12295759				
Property Type	Number								
Application Number:	12295759								
CORRESPONDENCE DATA									
Fax Number:	(216)566-9711								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	2165669700								
Email:	almasy@rankinhill.com								
Correspondent Name:	Rankin Hill & Clark								
Address Line 1:	38210 Glenn Avenue								
Address Line 4:	Willoughby, OHIO 44094								
ATTORNEY DOCKET NUMBER:	SAT-18584								
NAME OF SUBMITTER:	David E. Spaw								
<p>Total Attachments: 2 source=18584#page1.tif</p>									

OP \$40.00 12295759

ASSIGNMENT

WHEREAS, new and useful improvements have been made by the undersigned
in
EXERCISE MANAGEMENT SYSTEM

that are the subject of an application for a U.S. Patent, (Application No. 12/295759,
filed 10/02/2008), which application is further identified as Rankin, Hill,
Porter & Clark LLP Docket No. SAT-18584.

WHEREAS, HONDA MOTOR CO., LTD., a corporation of Japan, and having a
place of business at 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556,
Japan, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and
interest throughout the world in, to, and under said improvements and inventions and
patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt
and sufficiency of which are hereby acknowledged, all right, title, and interest, in the
United States and throughout the world, in, to and under said improvements and
inventions and all patents, patent applications, patent rights, and inventor's certificates
thereof, therefor, and therein, including without limitation said application for patent in
the United States, all divisions and continuations thereof, all patents which may be
granted thereon, all reissues and extensions thereof, all right to sue for past
infringement thereunder, all patents which may be granted for said improvements and
inventions by states or nations other than the United States, or by other authority,
entity, or organization, and all applications therefor, have been and are hereby sold,
assigned, transferred, and delivered unto assignee, its successors and assigns; and it
is covenanted and agreed by the undersigned, and for executors, administrators, and
legal representatives of the undersigned, that at assignee's request any and all
applications, affidavits, assignments, and other instruments will be made, executed,
and delivered as may be necessary, or desirable to secure for or vest in assignee, its
successors or assigns, any improvement, inventions, right, title, interest, application,
patent, patent right or other right or property covered by this assignment, and the
United States Commissioner of Patents and Trademarks is hereby requested and
authorized to issue any and all United States patents granted on any of said
applications to assignee as owner of the entire right, title, and interest in, to, and under
the same, and appropriately empowered officials of foreign countries are hereby
authorized to issue any letters patent granted on any of said applications to assignee
as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grants the firm of Rankin, Hill, Porter & Clark LLP the
power to insert on this assignment any identification that may be necessary or
desirable in order to comply with the rules of the United States Patent and Trademark
Office for recordation of this document.

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

(1) Inventor Name (joint): Takashi HIRATA

Signature: Takashi Hirata

Today's Date : May 30, 2008

Witness: [Signature]

Witness: Id Mita

(2) Inventor Name (joint): Ken YASUHARA

Signature: Ken Yasuhara

Today's Date : May 30, 2008

Witness: [Signature]

Witness: Id Mita

(3) Inventor Name (joint): Kei SHIMADA

Signature: Kei Shimada

Today's Date : May 30, 2008

Witness: [Signature]

Witness: Id Mita