

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hubert M. Walker	06/30/2008
Noel C. Morrison	07/28/2008
Ankarino S. Lara	07/01/2008
Scott Bedard	07/01/2008
Timothy Caplis	07/22/2008
Conor John Egan	06/30/2008
RECEIVING PARTY DATA	
Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12165548
CORRESPONDENCE DATA	
Fax Number:	(408)749-6901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	408 749-6900
Email:	kathi@mpiplaw.com
Correspondent Name:	Lie-Yea Cheng
Address Line 1:	710 Lakeway Drive
Address Line 2:	Suite 200
Address Line 4:	Sunnyvale, CALIFORNIA 94085
ATTORNEY DOCKET NUMBER:	YAHOP052

CH \$40.00 12165548

500665161

PATENT
REEL: 021624 FRAME: 0139

NAME OF SUBMITTER:

Lie-Yea Cheng

Total Attachments: 7

source=Y04168US00-YAHOP052EfiledAssign#page1.tif

source=Y04168US00-YAHOP052EfiledAssign#page2.tif

source=Y04168US00-YAHOP052EfiledAssign#page3.tif

source=Y04168US00-YAHOP052EfiledAssign#page4.tif

source=Y04168US00-YAHOP052EfiledAssign#page5.tif

source=Y04168US00-YAHOP052EfiledAssign#page6.tif

source=Y04168US00-YAHOP052EfiledAssign#page7.tif

PATENT

REEL: 021624 FRAME: 0140

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

AUTOMATED SYSTEM AND METHOD FOR CREATING A CONTENT-RICH SITE BASED ON AN EMERGING SUBJECT OF INTERNET SEARCH

☒ for which I have executed a U.S. patent application on even date herewith.

☐ which bears U.S. application serial No. _____, filed _____.

☐ for which I have executed a patent application in the country of _____ on even date herewith.

☐ which I have executed a U.S. provisional application on even date herewith.

☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and

Assignment of Automated System and Method for Creating a Content-Rich Site Based on an Emerging Subject of Internet Search by Hubert M. Walker, Noel C. Morrison, Ankarino S. Lara, Scott Bedard, Timothy Caplis and Conor John Egan to Yahoo! Inc.
YAHOP052/Y04168US00

reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

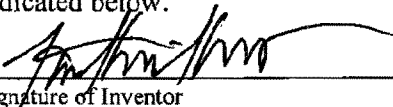
(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

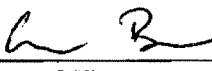
IN TESTIMONY WHEREOF, I Hubert M. Walker have executed this document on the date indicated below.


Signature of Inventor

6/30/2008
Date

Berkeley, California
Inventor's City, State of residence

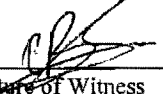
Witnessed by:

(1) 
Signature of Witness

6/30/2008
Date

CIARAN BYRNE
Print Witness Name

CAMPBELL, CA
Witness' City, State of residence

(2) 
Signature of Witness

6/30/08
Date

CHARLES SHAM
Print Witness Name


SUNNYVALE, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Noel C. Morrison have executed this document on the date indicated below.


Signature of Inventor

7/28/08
Date

San Francisco, California
Inventor's City, State of residence
Witnessed by:

(1) 
Signature of Witness

7-28-08
Date

Scott Bedard
Print Witness Name

San Francisco CA
Witness' City, State of residence

(2) 
Signature of Witness

7/28/08
Date

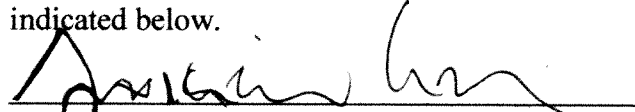
JEN AUDRI
Print Witness Name

SAN FRANCISCO CA
Witness' City, State of residence

Print Witness Name

Witness' City, State of residence

IN TESTIMONY WHEREOF, I Ankarino S. Lara have executed this document on the date indicated below.



Signature of Inventor

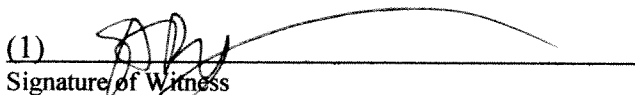
July 1st, 2008

Date

San Francisco, California

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

July 1, 2008


Date

STEPHEN BURKE

Print Witness Name

EL CERRITO, CA

Witness' City, State of residence

(2) 

Signature of Witness

7-1-2008

Date

MIKE HORN

Print Witness Name

OAKLAND, CA

Witness' City, State of residence

Print Witness Name

Witness' City, State of residence

IN TESTIMONY WHEREOF, I Scott Bedard have executed this document on the date indicated below.



Signature of Inventor

7-1-08

Date

San Francisco, California

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

7-1-08

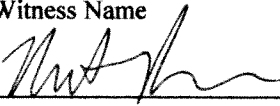
Date

STEVE BUNGE

Print Witness Name

EL CERRILLO, CA

Witness' City, State of residence

(2) 

Signature of Witness

7-1-2008

Date

MIKE HUR

Print Witness Name


OAKLAND, CA

Witness' City, State of residence

Print Witness Name

Witness' City, State of residence

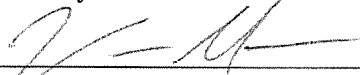
IN TESTIMONY WHEREOF, I Timothy Caplis have executed this document on the date
indicated below.


Signature of Inventor

7/22/08
Date

Oakland, California
Inventor's City, State of residence

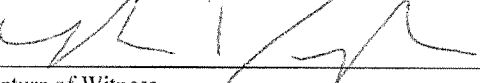
Witnessed by:

(1) 
Signature of Witness

7/22/08
Date

Vincenzo Giuliani
Print Witness Name

San Francisco, CA
Witness' City, State of residence

(2) 
Signature of Witness

7/22/08
Date

Michael Doyle
Print Witness Name


San Francisco, CA.
Witness' City, State of residence

Print Witness Name

Witness' City, State of residence

Assignment of Automated System and Method for Creating a Content-Rich Site E on an Emerging Subject of
Internet Search by Hubert M. Walker, Noel C. Morrison, Ankarino S. Lara, Scott Be d Timothy Caplis and Cono:
John Egan to Yahoo! Inc.
Y AHOP052/Y04168US00

IN TESTIMONY WHEREOF, I Conor John Egan have executed s document on the date
indicated below.


Signature of Inventor

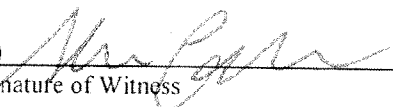
6/30/08
Date

San Francisco, California

Inventor's City, State of residence

Witnessed by:

(1)

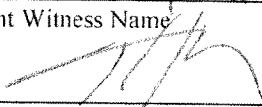

Signature of Witness

6/30/2008
Date

Glen Campbell
Print Witness Name

Morgan, CA
Witness' City, State residence

(2)


Signature of Witness

6/30/2008
Date

Tom Melander
Print Witness Name

Santa Clara, CA
Witness' City, State residence

Print Witness Name

Witness' City, State residence