PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Todd Dalland	09/02/2008
Robert Lerner	09/02/2008

RECEIVING PARTY DATA

Name:	FTL VENTURES, LLC
Street Address:	44 East 32nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10016

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29323693

CORRESPONDENCE DATA

Fax Number: (212)218-2200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 218 2100 prazzano@fchs.com Email: Correspondent Name: Pasquale A. Razzano Address Line 1: 30 Rockefeller Plaza

Address Line 2: 38th Floor

Address Line 4: New York, NEW YORK 10112-3800

ATTORNEY DOCKET NUMBER:	03891.002000.1

NAME OF SUBMITTER: Pasquale A. Razzano

Total Attachments: 2

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REEL: 021627 FRAME: 0241

ASSIGNMENT

FOR VALUE RECEIVED, WE, Todd Dalland and Robert Lerner

citizens of the United States of America

residing, respectively, at 27 Oliver Street, New York, New York 10038 and 25 Anchorage Road, Port Washington, NY 11050

hereby sell, assign, transfer and convey unto FTL VENTURES, L.L.C.

a corporation of the State of New York

having a place of business at 44 East 32nd Street, 3rd Floor, New York, New York 10016

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries, in and to certain inventions relating to TENT STRUCTURE

and described in an application for Letters Patent of the United States executed by us on even date herewith

and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patentof importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions foreign to the United States, and all reissues, renewals and extensions thereof; and we hereby authorize and request the Commissioner for Patents and Trademarks of the United States, and all officials of countries or regions foreign to the United States having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region formy purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, we hereunto set our hand and seal this 2 day of SEPT

_____1

Todd Dalland

coben Lemor

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STATE OF	New York F Kings)) ss.:)		
On thi	is 2 ^{nol} day of September, 2008, before me	personally appeared Todd Dalland		
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupor acknowledged to me that he executed the same for the purposes therein set forth.				
(Seal)	CLAUDE BRYANT NOTARY PUBLIC-STATE OF NEW YORK No. 018R6160314 Qualified in Kings County Commission Expires February 05, 2011	Notary Public (Notary Stamp)		
STATE OF	New York F Kirgs)) ss.:)		
On thi	is Z nd september, 2008, before me	personally appeared Robert Lerner		
to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.				
(Seal)	CLAUDE BRYANT NOTARY PUBLIC-STATE OF NEW YORK NO. 01BR6160314 Qualified in Kings County Commission Expires February 05, 201	Notary Public (Notary Stamp)		

(Joint Inventors)

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RECORDED: 10/03/2008

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