

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Rip J. Lopusnak</td><td>08/22/2008</td></tr><tr><td>Sascha Prochaska</td><td>08/22/2008</td></tr></tbody></table>		Name	Execution Date	Rip J. Lopusnak	08/22/2008	Sascha Prochaska	08/22/2008
Name	Execution Date						
Rip J. Lopusnak	08/22/2008						
Sascha Prochaska	08/22/2008						
RECEIVING PARTY DATA							
Name:	The Hartz Mountain Corporation						
Street Address:	400 Plaza Drive						
City:	Secaucus						
State/Country:	NEW JERSEY						
Postal Code:	07094-3688						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12243473</td></tr></tbody></table>		Property Type	Number	Application Number:	12243473		
Property Type	Number						
Application Number:	12243473						
CORRESPONDENCE DATA							
Fax Number:	(212)806-6006						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	212-806-5400						
Email:	mvasquez@stroock.com						
Correspondent Name:	Stroock & Stroock & Lavan LLP						
Address Line 1:	180 Maiden Lane						
Address Line 2:	IP Department						
Address Line 4:	New York, NEW YORK 10038						
ATTORNEY DOCKET NUMBER:	257122/0132						
NAME OF SUBMITTER:	Matthew W. Siegal, Reg. No. 32,941						
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif							

CH 12243473 \$40.00

PATENT

500666017

REEL: 021628 FRAME: 0003

Docket No.
257122/0132
MWS:

ASSIGNMENT

WHEREAS, WE, Rip J. Lopusnak, being a citizen of the United States, care of 400 Plaza Drive, Secaucus, New Jersey, 07094; and Sascha Prochaska, being a citizen of the United States, care of 400 Plaza Drive, Secaucus, New Jersey, 07094, respectively, hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in RING-SHAPED RETRACTABLE PET LEAD for which we have executed an application for Letters Patent of the United States on even date herewith;

WHEREAS, THE HARTZ MOUNTAIN CORPORATION, having offices at 400 Plaza Drive, Secaucus, New Jersey 07094-3688, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY grant to Lawrence Rosenthal, Steven B. Pokotilow, Matthew W. Siegal, David L. Schaeffer, Ian G. DiBernardo, Charles E. Cantine, Angie Hankins; Brian M. Rothery, and Richard Eskew, attorneys with the firm of Stroock & Stroock & Lavan LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

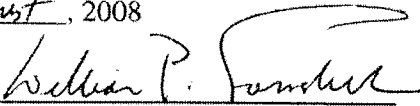
AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do

everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

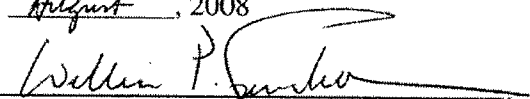
IN TESTIMONY WHEREOF, we have set our hand and seal to this Assignment.

Sworn to before me this 22nd day of
August, 2008



Notary Public

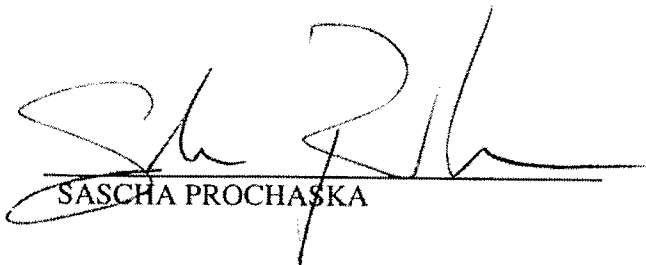
WILLIAM P. FORNSHELL
Notary Public, State of N.Y.
No. 31-5072164
Qualified in New York County
Comm. Expires Jan. 27, 2011

Sworn to before me this 22nd day of
August, 2008


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WILLIAM P. FORNSHELL
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R. J. LOPUSHNAK


SASCHA PROCHASKA