

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aaron Lown	09/11/2008
John Roscoe Swartz	09/11/2008
RECEIVING PARTY DATA	
Name:	Built NY
Street Address:	520 Broadway
Internal Address:	2nd floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29319814
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-765-5070
Email:	Lu@fr.com
Correspondent Name:	Lawrence T. Lu
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	20424-0036001
NAME OF SUBMITTER:	Paula T. Romeo
<p>Total Attachments: 2</p> <p>source=204240036001assignment#page1.tif</p>	

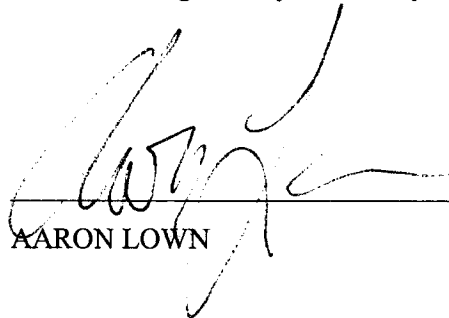
CH \$40.00 29319814

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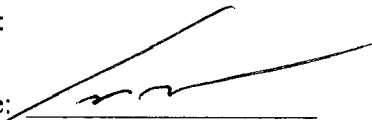
ASSIGNMENT

For valuable consideration, we, AARON LOWN of 94 Clinton Road, Tuxedo, NY 10987, JOHN ROSCOE SWARTZ of 141 Godwin Avenue, Ridgewood, NJ 07450, hereby assign to Built NY, a corporation of New York having a place of business at 520 Broadway, 2nd Floor, New York, NY 10012; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled HARDBACK CAMERA CASE, filed 06/16/08, and assigned U.S. Serial Number 29/319,814, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



AARON LOWN

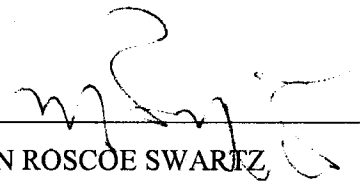
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Name: _____

Date: 9/11/08

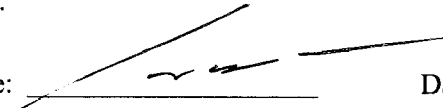
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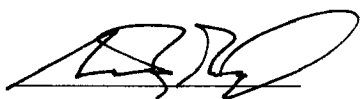
Date: 9/11/08



JOHN ROSCOE SWARTZ

Witnessed by:

Name:  Date: 9/11/08

Name:  Date: 9/11/08

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