

Form PTO-1595 (Rev. 09/04)
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U.S. DEPARTMENT OF COMMERCE
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MICHAEL P. ZAMBELLI

Execution Date(s): August 26, 2008

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: BELL'O INTERNATIONAL CORP.

Internal Address: _____

Street Address: _____

711 GINESI DRIVE

City: MORGANVILLE

State: NEW JERSEY

Country: United States of America Zip: 07751-1250

Additional name(s) & address(es) attached: ☐ Yes ☒ No

3. Nature of Conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other _____

4. Application or patent number(s):

A. Patent Application No.(s)

29/310,599

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Gregory S. Gewirtz
LENER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.: BELLO 3.1-063

Street Address: 600 South Avenue West

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State: NJ Zip: 07090

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Fax Number: (908) 654-0415

Email Address: ggewirtz@1dlkm.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☐ Authorized to be charged by credit card

☒ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number 12-1095

Authorized User Name Gregory S. Gewirtz

9. Signature:



Signature

October 6, 2008

Date

Gregory S. Gewirtz - 36,522

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

CH \$40.00 121095 29310599

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PATENT
REEL: 021641 FRAME: 0343

former PTO/SB/15 (8-00) Modified LCL/KAM

ASSIGNMENT OF DESIGN APPLICATION

Docket Number (Optional)

BELLO 3.1-063

Whereas, I, Michael P. Zambelli of
2 Kindred Court; Basking Ridge, New Jersey 07920

hereafter referred to as assignor, have invented certain new and useful improvements in

AUDIO VIDEO SHELVEING UNIT

- ☒ for which an application for a United States Design Patent was filed on August 28, 2008
 Application Number 29/310,599
- ☐ for which an application for a United States Design Patent was executed by me on August 6, 2008,
- ☐ for which an International Application was filed on _____, as
 _____, designating the United States.

And

Whereas, Bell'O International Corp.
 a corporation of Delaware herein referred to as "assignee" whose mailing address is
711 Ginesi Drive; Morganville, New Jersey 07751-1250

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

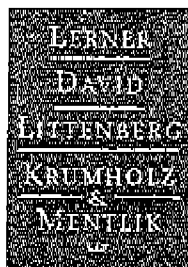
8/26/08
 Date

[Signature]
 Witness

Victoria
 Printed Name of Witness

[Signature]
 Michael P. Zambelli

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PATENTS, TRADEMARKS, COPYRIGHTS & UNFAIR COMPETITION

Facsimile Transmittal

To:	Fax Number	From
USPTO Assignment Division	571-273-0140	Phyllis Kelly 908-518-6456

Date: October 6, 2008
No. Pages: 3
File Name.: BELLO 3.1-063
Client/Matter No: BELLO.150
Attorney/Secretary: GSG/uhw

MESSAGE:

Please record the attached assignment and fax the Notice of Recordation to Phyllis Kelly at 908-654-7866.

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