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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY DATA			
N		Vame	Execution Date
Byoung-Woo CHO			10/06/2008
RECEIVING PARTY DATA			
Name: Yupoong, Inc., a company organized and existing under the laws of the Republic of Korea			f the Republic of
Street Address:	416-1, Guro-dong, Guro-gu		
City:	Seoul		
State/Country:	REPUBLIC OF KOREA		
Postal Code:	152-050		
PROPERTY NUMBERS Total: 1 Property Type Number			
Application Number: 12246			
Application Number: 12246541 CORRESPONDENCE DATA XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX			
Fax Number: (918)583-9659		\$40,00	
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.			
Phone: 9185990621 Email: patents@fellerssnider.com			
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ASSIGNMENT

WHEREAS, (name and address of inventor)

NAME **Byoung-Woo CHO**

ADDRESS 132-1501, Dong-a Solecity Apt., Bojeong-dong, Giheung-gu, Yongin-si, Gyeonggi-do, 446-940, Republic of Korea

(hereinafter referred to as "ASSIGNOR" and if more than one inventor, may be collectively referred to as ASSIGNOR) has invented a certain new and useful invention entitled:

> FLEXILE PLATED COOLING PACK OF HEADWEAR AND METHOD FOR MAKING THE SAME

which is described and claimed in the United States patent application

(i) \boxtimes (ii)

filed contemporaneously herewith, or which was filed on _____ (date), and having been assigned U.S. Patent Application Serial No._____; and

WHEREAS, (name and address of Assignee)

YUPOONG, INC., a company organized and existing under the laws of the Republic of Korea 416-1, Guro-dong, Guro-gu Seoul 152-050 Republic of Korea

(hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest of ASSIGNOR in and to the aforementioned invention and application, and in, to and under any and all Letters Patent of the United States and in any and all foreign countries.

NOW, THEREFORE, this indenture witnesseth that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, the inventor, has sold, assigned, transferred and set over and does hereby sell, assign, transfer and set over to ASSIGNEE, all of ASSIGNOR=s right, title and interest in and to the above-referenced invention and application and any and all applications subsequently filed claiming the benefit of, or priority to, said application, divisions, continuations and continuations-in-part thereof, and any and all Letters Patent of the United States, its territorial possessions, and any and all foreign countries which may be granted therefor, and any and all extensions, reissues or certificates of reexamination of such Letters Patent, including all rights of priority and the subject matter of any and all claims which

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use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, to the end of the term or terms for which such Letters Patent are or may be granted, extended, reissued or reexamined as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made.

AND, ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue any and all Letters Patent of the United States on the invention, or resulting from an application which claims the benefit of the present application, and from any and all divisions and continuations, extensions, reissues or reexaminations of any such application to ASSIGNEE, and hereby covenants that he has full right to convey the entire interest herein assigned, and that he has not executed and will not execute any agreement in conflict herewith.

AND, ASSIGNOR further hereby covenants and agrees that he will, at any time, upon request and at the expense of ASSIGNEE, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the invention and application and any Letters Patent as may be granted therefor in ASSIGNEE, its successors, assigns, or other legal representatives, and that if ASSIGNEE, its successors, assigns, or other legal representatives shall desire to file any division or continuation application, or to secure an extension, reissue or reexamination of such Letters Patent, or to file a disclaimer relating thereto, will, upon request, sign all papers, make all rightful oaths, and do all requisite acts for the filing of such division, continuing, or reissue application, request for reexamination or disclaimer, without further compensation.

AND, ASSIGNOR further agrees to communicate to ASSIGNEE, its successors, assigns, or other legal representatives, such facts relating to the invention disclosed in the present application or Letters Patent issuing therefrom as may be known, and to testify as to such facts in any interference or other litigation when requested to do so.

To comply with 37 CFR 3.21 for recordal of this Assignment, I/we hereby authorize and request the recording attorney to insert above the filing date and/or application serial number when they become known.

Executed by the undersigned on the date indicated.

Byoung-Woo CHO (type or print inventor name)

Outo

Signature

#399334 v1

October 6, 2008

Date

PATENT REEL: 021642 FRAME: 0491

RECORDED: 10/07/2008