

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert Edouard Chatel</td> <td>09/30/2008</td> </tr> <tr> <td>Gary S. Moore</td> <td>09/30/2008</td> </tr> </tbody> </table>		Name	Execution Date	Robert Edouard Chatel	09/30/2008	Gary S. Moore	09/30/2008
Name	Execution Date						
Robert Edouard Chatel	09/30/2008						
Gary S. Moore	09/30/2008						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	PepsiCo, Inc.						
<b>Street Address:</b>	700 Anderson Hill Road						
<b>City:</b>	Purchase						
<b>State/Country:</b>	NEW YORK						
<b>Postal Code:</b>	10577						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12203303</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12203303		
Property Type	Number						
Application Number:	12203303						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(617)720-9601						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	617-720-9600						
<b>Email:</b>	jtanner@bannerwitcoff.com						
<b>Correspondent Name:</b>	Jeanne M. Tanner c/o Banner & Witcoff						
<b>Address Line 1:</b>	28 State Street, 28th Floor						
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109						
<b>ATTORNEY DOCKET NUMBER:</b>	006943.000972						
<b>NAME OF SUBMITTER:</b>	Jeanne M. Tanner						
<b>Total Attachments: 2</b> source=006943-00972_Executed_Assignment#page1.tif source=006943-00972_Executed_Assignment#page2.tif							

CH \$40.00 12203303

## ASSIGNMENT

WHEREAS, we, Robert Edouard Chatel and Gary S. Moore, (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

### **EXTRUSION DIE AND PROCESS FOR FORMING CEREAL FLAKES**

which application was filed on September 3, 2008 and assigned Application No. 12/203,303; and

WHEREAS,

PEPSICO, INC.  
700 Anderson Hill Road  
Purchase, NY 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in ours names or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

9/30/08  
Date:

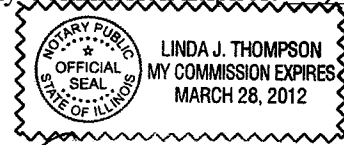
Robert E Chatel  
Robert Edouard Chatel

State of Illinois }  
County of McHENRY } ss: BARRINGTON, ILLINOIS

Robert Edouard Chatel, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

September 30, 2008  
Date:

Linda J. Thompson  
Notary Public  
My Commission Expires: 3/28/12



9/30/08  
Date:

Gary S. Moore  
Gary S. Moore

State of Illinois }  
County of McHENRY } ss: BARRINGTON, ILLINOIS

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