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Attorney	Docket No.:	0260180
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ORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0 **IS ONLY** 103529124 To mer or Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) Name of conveying party(ies): Name: Disney Enterprises, Inc. Jonathan Barsook Internal Address: Joven Matias Cyrus Hoomani Arun Ramagopal Additional name(s) of conveying party(ies) attached? No 3. Nature of conveyance: X Assignment Merger Street Address: 500 South Buena Vista Street Security Agreement Change of Name City: Burbank State: CA Zip: 91521 Other: Execution Date: September 19, 2008 Additional name(s) & address(es) attached? Yes X No Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: September 19, 2008 Patent Application No.(s) B. Patent No.(s) Additional numbers attached? No 5. Name and address of party to whom correspondence concerning document should be mailed: 6. Total number of applications and patents 1 involved: Name: Farshad Farjami, Esq. 7. Total fee (37 CFR 3.41).....\$ 40.00 Enclosed (Payment by Credit Card Form PTO-Internal Address: Farjami & Farjami LLP 2038 enclosed) Underpayment or Overpayment is Authorized to be Charged or Credited to Deposit Account Street Address: 26522 La Alameda Ave., Suite 360 8. Deposit account number: City: Mission Viejo State: California Zip: 92691 50-0731 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is four and correct and any attached copy Is a true copy of the original document. Farshad Farjami, Esq. Name of Person Signing Signature Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Attorney Docket No.: 0260180

ASSIGNMENT

WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS	
Jonathan Barsook	3560 Hughes Ave. #105, Los Angeles CA 90034	
Joven Matias	691 South Marengo Ave #2, Pasadena, CA 91106	
Cyrus Hoomani	4218 Bakman Ave., Studio City, CA 91602	
Arun Ramagopal 4083 Tujunga Ave #203, Studio City, CA 91604		

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled <u>SYSTEM AND METHOD FOR VISUAL SEARCH IN A VIDEO MEDIA PLAYER</u>, filed herewith;

AND WHEREAS <u>DISNEY ENTERPRISES</u>, <u>INC.</u>, a <u>Delaware</u> corporation (hereinafter, together with any successors, legal representatives and assigns thereof, called "Assignee"), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/WE have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I/WE hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patents to Assignee.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith:

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AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, reexamination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

I hereunto set my hand this ______ day of ______ September___, 2008.

Jonathan Barsook

I hereunto set my hand this 19 day of Septenber, 2008

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I hereunto set my hand this ____ day of ____ day of _____ 2009.

Arun Ramagopal

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PATENT REEL: 021657 FRAME: 0784