

# PATENT ASSIGNMENT

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| <b>SUBMISSION TYPE:</b>                                                                       | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b>                                                                  | ASSIGNMENT               |
| <b>CONVEYING PARTY DATA</b>                                                                   |                          |
| <b>Name</b>                                                                                   | <b>Execution Date</b>    |
| Christian Haas                                                                                | 07/11/2008               |
| <b>RECEIVING PARTY DATA</b>                                                                   |                          |
| <b>Name:</b>                                                                                  | Villeroy & Boch AG       |
| <b>Street Address:</b>                                                                        | Saaruferstrasse 14-18    |
| <b>City:</b>                                                                                  | D-66693 Mettlach         |
| <b>State/Country:</b>                                                                         | GERMANY                  |
| <b>PROPERTY NUMBERS Total: 1</b>                                                              |                          |
| <b>Property Type</b>                                                                          | <b>Number</b>            |
| Application Number:                                                                           | 29308942                 |
| <b>CORRESPONDENCE DATA</b>                                                                    |                          |
| Fax Number:                                                                                   | (212)986-3461            |
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| Correspondent Name:                                                                           | Friedrich Kueffner       |
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| Address Line 4:                                                                               | New York, NEW YORK 10017 |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                | BE-263                   |
| <b>NAME OF SUBMITTER:</b>                                                                     | Friedrich Kueffner       |
| <b>Total Attachments: 2</b><br>source=BE-263.asgmt#page1.tif<br>source=BE-263.asgmt#page2.tif |                          |

CH \$40.00 29308942

# ASSIGNMENT

In consideration of One Dollar (\$ 1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, I the undersigned, **Christian HAAS** (hereinafter referred to as "ASSIGNOR").

Hereby sell, assign and transfer to Villeroy & Boch AG (hereinafter referred to as "ASSIGNEE"), a corporation of Germany, having a place of business at **Saaruferstrasse 14-18, D-66693 Mettlach, Germany**, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned concurrently herewith, and is entitled

## CUP

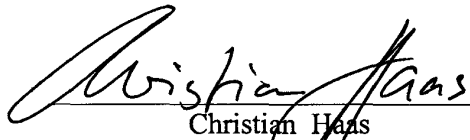
and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Design Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements;

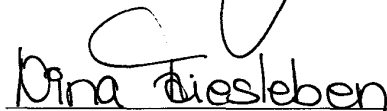
Agree that said Assignee may apply for and receive Design Letters Patent for said improvements in its own name, and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in

good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers, communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 11.07.2008

  
Christian Haas

  
Dina Tiesleben  
Witness

  
Daniela Graf  
Witness