

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thierry Nataf	09/15/2008
RECEIVING PARTY DATA	
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City:	Le Locle
State/Country:	SWITZERLAND
Postal Code:	2400
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29322756
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ATTORNEY DOCKET NUMBER:	4888-032
NAME OF SUBMITTER:	Jeffrey Kaden
Total Attachments: 2	
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OP \$40.00 29322756

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PATENT
REEL: 021665 FRAME: 0598

Assignment of Filed Patent Application

Date: Sept. 15, 2008

Assignor: Thierry Nataf
Address 19, rue Auguste-Vaquerie
75116 Paris
France

Assignee: Zenith International SA
Address: 34, rue des Billodes
2400 Le Locle
Switzerland

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

FRONT FACE OF A WATCH DIAL

This patent application was filed in the United States Patent and Trademark Office on August 12, 2008, and received Serial No. 29/322,756. This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States *and in every foreign country*. *Assignor also assigns to Assignee all priority rights in the Patent Application.**

*In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and

* Strike italicized sections only if foreign rights are not intended to be assigned.

Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

TYPED OR SIGNATURE(S)
PRINTED NAME(S)

DATE _____

SIGNATURE(S)

Thierry	Nataf	
First Name	Middle Initial	Last Name

15/09/08 -

First Name	Middle Initial	Last Name
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First Name	Middle Initial	Last Name
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First Name	Middle Initial	Last Name
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STATE OF
COUNTY OF

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COUNTY OF

On before me personally came

On before me personally came

to me known to be the Assignor(s) described in and who executed the foregoing Assignment, and the Assignor(s) duly acknowledged to me execution of the same.

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Notary Public

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