

Form PTO-1595 (Rev. 08/08)  
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<p><b>1. Name of conveying party(ies):</b> George Conant</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p><b>2. Name and address of receiving party(ies)</b> Name: <u>Meisel Photographic Corporation</u></p> <p>Internal Address: _____ Street Address: _____</p> <p>2019 McKenzie Drive</p> <p>City: <u>Carrollton</u> State: <u>Texas</u> Country: <u>United States of America</u> Zip: <u>75006</u></p> <p>Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p><b>3. Nature of conveyance/Execution Date(s):</b> Execution Date(s): <u>August 28, 2008</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____</p>	<p><b>4. Application or patent number(s):</b> <input type="checkbox"/> This document is being filed together with a new application.</p> <p>A. Patent Application No.(s) <u>12/188,393</u></p> <p>B. Patent No.(s)</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p><b>5. Name and address to whom correspondence concerning document should be mailed:</b> Name: <u>Stanley R. Moore</u> <u>WINSTEAD PC</u> Internal Address: <u>Atty. Dkt.: 49046-P001US</u> Street Address: <u>P.O. Box 50784</u></p> <p>City: <u>Dallas</u> State: <u>TX</u> Zip: <u>75201</u> Phone Number: <u>(214) 745-5110</u> Fax Number: <u>(214) 745-5390</u> Email Address: <u>smoore@winstead.com</u></p>	<p><b>6. Total number of applications and patents involved:</b> <span style="border: 1px solid black; padding: 2px;">1</span></p> <p><b>7. Total fee (37 CFR 1.21(h) &amp; 3.41) \$</b> <u>40.00</u></p> <p><input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)</p> <p><b>8. Payment Information</b> a. Credit Card Last 4 Numbers _____ Expiration Date _____ b. Deposit Account Number <u>23-2426</u> Authorized User Name <u>Stanley R. Moore</u></p>
<p><b>9. Signature:</b> _____ Signature <u>Stanley R Moore</u> Date <u>October 9, 2008</u></p> <p>_____ Name of Person Signing <u>Stanley R. Moore - 26,958</u></p> <p>Total number of pages including cover sheet, attachments, and documents: <span style="border: 1px solid black; padding: 2px;">4</span></p>	

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the Patent and Trademark Office, facsimile no. (571) 273-0140, on the date shown below.

Dated: October 10, 2008      Signature: [Signature] (Tenda I. Brown)

CH \$40.00 232426 12188393

## ASSIGNMENT

**THIS ASSIGNMENT**, by George Conant (hereinafter Assignor), residing at 3712 Caruth Blvd., Dallas, Texas 75225;

**WHEREAS**, Assignor has invented certain new and useful improvements in METHOD OF AND SYSTEM FOR TWO-WAY SEE-THROUGH BANNER AND WINDOW IMAGING, set forth in the application for Letters Patent of the United States, already filed on August 8, 2008 as U.S. Application No. 12/188,393; and

**WHEREAS**, Meisel Photographic Corporation, a Corporation organized under and pursuant to the laws of Delaware having its principal place of business at 2019 McKenzie Drive, Carrollton, Texas 75006 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to the inventions and the Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefor and thereon.

**NOW, THEREFORE**, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is acknowledged, Assignor has sold, assigned, transferred and set over, and does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of the application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

**AND** for the same consideration, Assignor represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or

that have already been transferred to Assignee, Assignor is the sole and lawful owner of the entire right, title and interest in and to the inventions and application for Letters Patent above-mentioned, and that same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey same in the manner set forth in this Assignment.

**AND** for the same consideration, Assignor covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, does advise: that any proceeding in connection with the inventions, or Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for the inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

**AND** Assignor requests the Commissioner of Patent and Trademarks to issue Letters Patent of the United States to Assignee, as Assignee of inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.


**AND** Assignor hereby grants the following individuals the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

WINSTEAD PC

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**AND** Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

8-28-08  
Date

  
George Conant

**Witness:**

8-28-08  
Date



PTO/SB/97 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031

U. S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Application No. (if known): 12/188,393

Attorney Docket No.: 49046-P001US

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**FAX TRANSMISSION****DATE:** October 10, 2008**PTO IDENTIFIER:** **Application Number** 12/188,393-Conf. #4933  
**Patent Number****Inventor:** George Conant**MESSAGE TO:** USPTO PTAS System**FAX NUMBER:** (571) 273-0140**FROM:** WINSTEAD PC

Stanley R. Moore

**PHONE:** (214) 745-5110**Attorney Dkt. #:** 49046-P001US**PAGES (Including Cover Sheet):** 6**CONTENTS:** Assignment (3 pages)  
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