

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>James V. Mandolini</td> <td>10/22/2007</td> </tr> <tr> <td>David N. Goff</td> <td>10/07/2008</td> </tr> </tbody> </table>		Name	Execution Date	James V. Mandolini	10/22/2007	David N. Goff	10/07/2008
Name	Execution Date						
James V. Mandolini	10/22/2007						
David N. Goff	10/07/2008						
RECEIVING PARTY DATA							
Name:	Floor Plans First!, L.L.C.						
Street Address:	655 N. Alvernon, Ste 201						
City:	Tucson						
State/Country:	ARIZONA						
Postal Code:	85711						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12249516</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12249516		
Property Type	Number						
Application Number:	12249516						
CORRESPONDENCE DATA							
Fax Number:	(520)747-0977						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	520-747-0999						
Email:	LARRY@OREMLAND.COM						
Correspondent Name:	LAWRENCE R. OREMLAND, P.C.						
Address Line 1:	5055 E. BROADWAY BLVD.						
Address Line 2:	SUITE C-214						
Address Line 4:	TUCSON, ARIZONA 85711						
ATTORNEY DOCKET NUMBER:	6228.102US						
NAME OF SUBMITTER:	Lawrence R. Oremland						

OP \$40.00 12249516

Total Attachments: 6
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EXHIBIT A

EXCLUSIVE ASSIGNMENT OF PATENT APPLICATION

WHEREAS, the undersigned inventor ("ASSIGNOR") of the address indicated below desires to sell, assign and transfer to Floor Plans First!, L.L.C., an Arizona limited liability company ("ASSIGNEE"), the entire right, title and interest in and to the improvements described and claimed in

Patent Application No. _____ filed or to be filed at the United States Patent and Trademark Office on October _____, 2007 titled "Electronic Floor Plan Server and Method", and all inventions disclosed in the aforesaid Patent Application attorney docket number 6228.102P.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, all right, title and interest in and to the aforesaid Patent Applications and any and all inventions disclosed in the aforesaid Patent Applications and patents issuing therefrom, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-

Patent Application Assignment

American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to recognize and record this assignment of such Patent Applications and all patents issuing therefrom to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives;

AND ASSIGNOR HEREBY AGREES to transfer a like interest upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, all right, title and interest ASSIGNOR has in and to any and all patent applications and/or patents claiming the priority of the aforesaid Patent Applications and patents issuing therefrom and to provide all reasonable assistance and execute any papers deemed essential by ASSIGNEE, its successors, assigns and legal representatives, for ASSIGNEE's protection and title in and to the aforesaid Patent Applications and all patents issuing therefrom and the inventions hereby transferred;

ASSIGNOR AGREES, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

AND FURTHER, ASSIGNOR covenants with ASSIGNEE, its successors and assigns, that the rights and property hereby conveyed are free and clear of any encumbrance, and that ASSIGNOR has full right to convey the same as herein expressed.

Patent Application Assignment

MISCELLANEOUS PROVISIONS

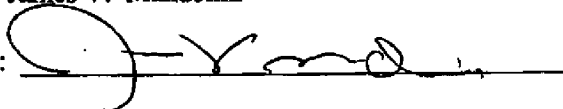
Governing Law, Jurisdiction and Venue. This Assignment shall be governed by and construed in accordance with the laws of the State of Arizona excluding its choice of law provisions. The Parties submit to the exclusive personal jurisdiction of the State of Arizona. Venue for the resolution of any disputes arising under this Assignment shall be only in Pima County, Arizona, and not elsewhere.

Arm's-Length Transaction and Presumptions. The Parties acknowledge that this Assignment was reached as a result of negotiations between competent parties. This Assignment shall be construed without regard to any presumption or other rule requiring construction against the party drafting a document. It shall be construed neither for nor against ASSIGNOR or ASSIGNEE, but shall be given a reasonable interpretation in accordance with the plain meaning of its terms and the intent of the Parties.

EXECUTED as of the date written below by ASSIGNOR.

INVENTOR'S NAME: James V. Mandolini

INVENTOR'S signature:



INVENTOR'S address: 4481 North Meadow Lane

Tucson, Arizona 85749

United States of America

Patent Application Assignment

DATED this 22ND day of October, 2007

STATE OF ARIZONA)

County of Pima) ss.

On this 22ND day of October, 2007, before me, a notary in and for the county of Pima, State of Arizona, appeared James V. Mandolini, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My Commission Expires: 8/21/11



Patent Application Assignment

EXHIBIT A

EXCLUSIVE ASSIGNMENT OF PATENT APPLICATION

WHEREAS, the undersigned inventor ("ASSIGNOR") of the address indicated below desires to sell, assign and transfer to Floor Plans First!, L.L.C., an Arizona limited liability company ("ASSIGNEE"), the entire right, title and interest in and to the improvements described and claimed in Patent Application No. 60/979,726, filed at the United States Patent and Trademark Office on October 12, 2007 titled "Electronic Floor Plan Server and Method", and all inventions disclosed in the aforesaid Patent Application, and all inventions disclosed in the aforesaid Patent Application attorney docket number 6228.102P.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, all right, title and interest in and to the aforesaid Patent Application and any and all inventions disclosed in the aforesaid Patent Application and patents issuing therefrom, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to recognize and record this assignment of such Patent Application and all patents issuing therefrom to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives;

AND ASSIGNOR HEREBY AGREES to transfer a like interest upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, all right, title and interest ASSIGNOR has in and to any and all patent applications and/or patents claiming the priority of the aforesaid Patent Application and patents issuing therefrom and to provide all reasonable assistance and execute any papers deemed essential by ASSIGNEE, its successors, assigns and legal representatives, for ASSIGNEE's protection and title in and to the aforesaid Patent Application and all patents issuing therefrom and the inventions hereby transferred;

ASSIGNOR AGREES, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

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EXECUTED as of the date written below by ASSIGNOR.

INVENTOR'S NAME: David N. Goff

INVENTOR'S signature: *David N. Goff*

INVENTOR'S address: 655 N. Alvernon Way, Suite 201
Tucson, AZ 85711
United States of America

DATED this 7 day of October, 2008.

STATE OF ARIZONA)
)
County of Pima) ss.

On this 7th day of October, 2008, before me, a notary in and for the county of Pima, State of Arizona, appeared David N. Goff, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Edwina D. Campbell
Notary Public

My Commission Expires:
Oct. 18, 2008

