PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Timothy Richard HUGHES	06/18/2008

RECEIVING PARTY DATA

Name:	Bass Pro Intellectual Property, L.L.C.
Street Address:	2500 E. Kearney
City:	Springfield
State/Country:	MISSOURI
Postal Code:	65898

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12249555

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	021677-0371949
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NAME OF SUBMITTER: Jack S. Barufka

Total Attachments: 2

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PATENT REEL: 021668 FRAME: 0435 40.00

OH \$40 00

For: U.S. Rights

For: U.S. Non-Provisional Application

By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Timothy Richard Hughes 176 Nine Center Court Reeds Spring, MO 65737

hereby sells, assigns and transfers to

ASSIGNEE:

Bass Pro Intellectual Property, L.L.C. 2500 E. Kearney Springfield, MO 65898

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions in and to any and all improvements which are disclosed in the invention entitled:

FISHING LURE

and which is found in (37 C.F.	R. § 3.21) U.S. non-provisional	l application filed June 20, 2008,	and
assigned Serial No. 12/	_, in and to, all Letters Patent to	o be obtained for said invention by	y the
above application or any continua	tion, continuation-in-part, division	on, renewal, or substitute thereof, ar	nd as
to letters patent any reissue or re-	examination thereof.		

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

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ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 6-18-08

Signature of Timothy Richard Hughes

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PATENT REEL: 021668 FRAME: 0437