

RECORDATION FORM COVER SHEET Patent and Trademark Office PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

Name of conveying party(ies): Mark B. Gagner, Damon E. Gura, Craig J. Sylla, Matthew J. Ward. Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies): Name: WMS Gaming Inc. Address: 800 South Northpoint Blvd. Waukegan, IL 60085. Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of Conveyance: [X] Assignment, [] Merger, [] Security Agreement, [] Change of Name, [] Other. Execution Date(s): 09/08/08; 09/08/08; 09/08/08; 09/08/08

4. Application number(s) or patent number(s): PCT/US2008/010185. If this document is being filed together with a new application, the execution date(s) of the application is (are): 09/08/08; 09/08/08; 09/08/08; 09/08/08. A. Patent Application No.(s), B. Patent No.(s). Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Carmen B. Patti, Patti, Hewitt & Arezina LLC, Customer Number 70839. Docket No.: WMS-135 PCT

6. Total number of applications and patents involved: 1. 7. Total fee (37 CFR 3.4): \$ 40.00. [] Enclosed, [X] Authorized to be charged to business credit card. 8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Carmen B. Patti, Signature, October 13, 2008, Date.

OP \$40.00 US0810185

Do not detach this portion

Mail documents to be recorded with required cover sheet information to: Commissioner for Patents, MS Assignments, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF PCT APPLICATION AND ASSOCIATED NATIONAL FILINGS

This Assignment is effective as of the filing date of the PCT application of August 28, 2008.

WHEREAS, We Mark B. Gagner, residing at 30W515 Diversey Parkway, West Chicago, IL 60185, and Damon E. Gura, residing at 2643 North Marshfield, Chicago, IL 60641, and Craig J. Sylla, residing at 247 Treehouse Lane, Round Lake, IL 60073, and Matthew J. Ward, residing at 3841 Medford Circle, Northbrook, IL 60062, have invented certain new and useful improvements in the following:

GAMING SYSTEM HAVING CONTROLLABLE DYNAMIC SIGNAGE

for which we have made an International Application under the Patent Cooperation Treaty (hereinafter referred to as "PCT application"), the PCT application having been filed on August 28, 2008, as Application No. PCT/US2008/010185.

WHEREAS, WMS GAMING INC., a cooperation organized and existing under the laws of the State of Delaware, having its principal business at 800 South Northpoint Boulevard, Waukegan, Illinois 60085 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title, and interest in and to the inventions, and in and to the PCT applications and any Patents for Invention that may issue thereon, including any National Patents, Regional Patents, Inventors' Certificates, Utility Certificates, Utility Models, and Certificates of Addition.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns, and legal representatives our entire right, title, and interest in and to the inventions and in and to the PCT applications and all patents which may be granted therefore, and all provisionals, non-provisionals, divisions, reissues, substitutions, continuations, continuations-in-part, and extensions thereof; and we hereby authorize and request any National Office to issue all patents for the inventions, or patents resulting therefrom, insofar as our interest is concerned, to the ASSIGNEE of our entire right, title and interest. This assignment explicitly covers U.S. Patent Application No. 60/994,781, filed on September 21, 2007, which is the U.S. national filing of the PCT application.

We also hereby sell and assign to the ASSIGNEE, its successors, assigns, and legal representatives the full and exclusive rights, title, and interest to the inventions disclosed in the PCT applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models, and designs for the inventions in its own name throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of the invention, and all rights to register the invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title, and interest in ASSIGNEE, its successors, assigns, and legal representatives.

We hereby further agree that we will communicate to the ASSIGNEE, or its successors, assigns, and legal representatives, any facts known to us respecting any improvements; and, at the expense of the

ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all provisional, divisional, continuation, continuation-in-part, reissue, and substitute applications derived from the PCT applications, make all lawful oaths, and generally do everything possible to vest title in the ASSIGNEE and to aid the ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for the inventions in all countries.

We further authorize and direct the ASSIGNEE and its attorneys to insert above the application numbers and dates of the U.S. national filings of the PCT applications, as soon as the same shall have been made known to them.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 04 day of
SEPTEMBER, 2008.




Mark B. Gagner

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8 day of September, 2008.



Damon E. Gura

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8th day of September, 2008.



Craig J. Sylla

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8th day of SEPTEMBER, 2008.



Matthew J. Ward