

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeffrey P. Bezos</td> <td>05/21/2001</td> </tr> <tr> <td>Warren Adams</td> <td>04/13/2001</td> </tr> <tr> <td>Kenneth L. Dinovo</td> <td>04/20/2001</td> </tr> <tr> <td>Ryan Snodgrass</td> <td>04/05/2001</td> </tr> <tr> <td>Jennifer A. Jacobi</td> <td>04/05/2001</td> </tr> </tbody> </table>		Name	Execution Date	Jeffrey P. Bezos	05/21/2001	Warren Adams	04/13/2001	Kenneth L. Dinovo	04/20/2001	Ryan Snodgrass	04/05/2001	Jennifer A. Jacobi	04/05/2001
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<b>RECEIVING PARTY DATA</b>													
<b>Name:</b>	Amazon.com Holdings, Inc.												
<b>Street Address:</b>	1200 12th Avenue South, Suite 1200												
<b>City:</b>	Seattle												
<b>State/Country:</b>	WASHINGTON												
<b>Postal Code:</b>	98144-2734												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>09715850</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	09715850								
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<b>CORRESPONDENCE DATA</b>													
<b>Fax Number:</b>	(949)760-9502												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
<b>Phone:</b>	949.721.2819												
<b>Email:</b>	danielle.hart@kmob.com												
<b>Correspondent Name:</b>	KNOBBE, MARTENS, OLSON & BEAR LLP												
<b>Address Line 1:</b>	2040 MAIN STREET, 14TH FLOOR												
<b>Address Line 4:</b>	IRVINE, CALIFORNIA 92630												
<b>ATTORNEY DOCKET NUMBER:</b>	AMAZON.054A												
<b>NAME OF SUBMITTER:</b>	Ronald J. Schoenbaum												

**CH \$40.00 09715850**

**Total Attachments: 6**

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ASSIGNMENT

WHEREAS, We, Jeffrey P. Bezos, a United States citizen, residing at ~~2608 2nd Avenue #150, Seattle, WA 98121~~, Warren Adams, a United States citizen, residing at ~~2000 Alaskan Way #349, Seattle, WA 98121~~, Kenneth L. Dinovo, ~~201 Galer Street #428, Seattle, WA 98109~~, Ryan J. Snodgrass, a United States citizen, residing at ~~602 5th Street #2003, Kirkland, WA 98033~~, Brian Robertson, a United States citizen, residing at ~~1950 Alaskan Way #136, Seattle, WA 98101~~ and Jennifer A. Jacobi, 610 N. 65<sup>th</sup> Street, Seattle, WA 98103, have invented certain new and useful improvements in METHODS AND SYSTEMS FOR DISTRIBUTING INFORMATION WITHIN A DYNAMICALLY DEFINED COMMUNITY for which we have filed an application for Letters Patent in the United States, on November 17, 2000 as Application No.: 09/715,929, which claims the benefit of U.S. Provisional applications 60/166,547 and 60/166,664;

*Handwritten notes:*  
Greater Seattle Area, WA  
210 Commercial Street, Boston, MA 02109  
DR

AND WHEREAS, Amazon.com Holdings, Inc. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 1200 12th Avenue South, Suite 1200, Seattle, WA 98144-2734, desires to acquire the entire right, title, and interest in and to the said improvements and said applications:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and said applications and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of May, 2001.

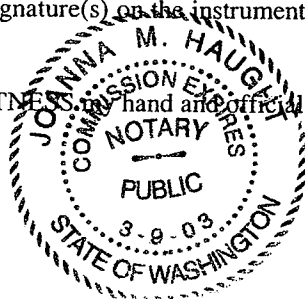
*Handwritten signature of Jeffrey P. Bezos*  
Jeffrey P. Bezos

STATE OF Washington }  
COUNTY OF King } ss.

On May 21, 2001, before me, Joanna M Haught, personally appeared Jeffrey P. Bezos personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESSE my hand and official seal.

[SEAL]



*Handwritten signature of Joanna M. Haught*  
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13<sup>th</sup> day of April, 2001.

Warren Adams  
Warren Adams

STATE OF Massachusetts  
COUNTY OF Dukes } ss.

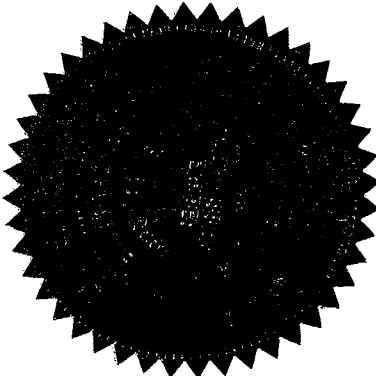
On April 13 2001, before me, Jaimee Goode, personally appeared Warren Adams personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Jaimee Goode  
Notary Signature

MY COMMISSION EXPIRES  
FEBRUARY 23, 2007



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 20 day of April, 2001

  
\_\_\_\_\_  
Kenneth L. Dinovo

STATE OF

⌈  
|| ss.  
⌋

COUNTY OF

On April 20, 2001, before me, Catherine Shin, personally appeared Kenneth L. Dinovo personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

  
\_\_\_\_\_  
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of April, 2001.

  
\_\_\_\_\_  
Ryan Snodgrass

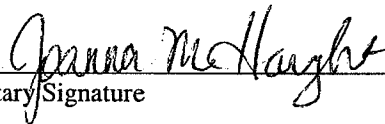
STATE OF Washington    ] ss.  
COUNTY OF King        ]

On 5 April 2001, before me, Joanna M. Haught, personally appeared Ryan Snodgrass personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



  
\_\_\_\_\_  
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of April, 2001

Jennifer A. Jacobi  
Jennifer A. Jacobi

STATE OF Washington ]  
COUNTY OF King ] ss.

On 5 April 2001, before me, Joanna M. Haught, personally appeared Jennifer A. Jacobi personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that she executed the same in her authorized capacity(ies), and that by her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Joanna M. Haught  
Notary Signature

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## ADDENDUM

The present assignment lists the correct title, inventorship, filing date, and original attorney docket number, but lists the incorrect application number due to a clerical error. The application number is listed as 09/715,929, but should be listed as 09/715,850. A similar clerical error was made in the Declaration, and has been corrected via a paper issued by the Office on July 29, 2008.

The assignment previously recorded on May 11, 2001 at reel/frame 011790/0280 in connection with the present application (no. 09/715,850) actually corresponds to, and should have been recorded in connection with, U.S. Application No. 09/715,929.