

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ronald J. Craswell</td> <td>11/11/2005</td> </tr> <tr> <td>Barbara Grecco</td> <td>11/11/2005</td> </tr> </tbody> </table>		Name	Execution Date	Ronald J. Craswell	11/11/2005	Barbara Grecco	11/11/2005
Name	Execution Date						
Ronald J. Craswell	11/11/2005						
Barbara Grecco	11/11/2005						
RECEIVING PARTY DATA							
Name:	M:Metrics, Inc.						
Street Address:	316 Occidental Avenue S.						
Internal Address:	Suite 200						
City:	Seattle						
State/Country:	WASHINGTON						
Postal Code:	98104						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11183339</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11183339		
Property Type	Number						
Application Number:	11183339						
CORRESPONDENCE DATA							
Fax Number:	(877)769-7945						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(202) 783-5070						
Email:	apsi@fr.com						
Correspondent Name:	Kevin E. Greene						
Address Line 1:	FISH & RICHARDSON P.C.						
Address Line 2:	P.O.BOX 1022						
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022						
ATTORNEY DOCKET NUMBER:	13186-0048001						
NAME OF SUBMITTER:	Nicole L. Conn						

Total Attachments: 2
 source=131860048001Assignment#page1.tif

500676162

PATENT
REEL: 021683 FRAME: 0811

CH \$40.00 11183339

Assignment of Invention and Patent Application


For good and valuable consideration, receipt whereof is hereby acknowledged, Ronald J. Craswell, of King County, Washington, (hereinafter ASSIGNOR), hereby sells, assigns, transfers, and sets over unto MMetrics of King County, Washington (hereinafter the ASSIGNEE) and to its assigns or successors ASSIGNOR'S entire right, title, and interest in, the Utility Patent Application entitled:

“Acquiring, Storing and Correlating Profile Data of Cellular Mobile Communications System’s Users to Events”

co-invented by ASSIGNOR; the application for the United States Patent therefor, U.S. Patent and Trademark Office Serial Number 11/183,339 filed 07/18/2005 any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuations in part, substitutes, or divisions of said application.

ASSIGNOR hereby further sells, assigns, transfers, and sets over unto ASSIGNEE, ASSIGNOR'S entire right, title, and interest in and to said invention in each and every country foreign to the United States; and ASSIGNOR further conveys to ASSIGNEE all priority rights resulting from the above identified application for United States patent. ASSIGNOR agrees to execute all papers, give any required testimony, and perform other lawful acts, at ASSIGNEE'S expense, as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

In testimony whereof ASSIGNOR has hereunto set its hand on the date below.

Signed:  Date: 11/11/05

King County, Washington.

Assignment of Invention and Patent Application

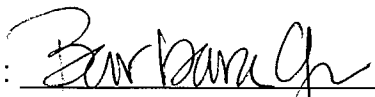
For good and valuable consideration, receipt whereof is hereby acknowledged, Barbara Grecco, of King County, Washington, (hereinafter ASSIGNOR), hereby sells, assigns, transfers, and sets over unto MMetrics of King County, Washington (hereinafter the ASSIGNEE) and to its assigns or successors ASSIGNOR'S entire right, title, and interest in, the Utility Patent Application entitled:

“Acquiring, Storing and Correlating Profile Data of Cellular Mobile Communications System’s Users to Events”

co-invented by ASSIGNOR; the application for the United States Patent therefor, U.S. Patent and Trademark Office Serial Number 11/183,339 filed 07/18/2005 any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuations in part, substitutes, or divisions of said application.

ASSIGNOR hereby further sells, assigns, transfers, and sets over unto ASSIGNEE, ASSIGNOR'S entire right, title, and interest in and to said invention in each and every country foreign to the United States; and ASSIGNOR further conveys to ASSIGNEE all priority rights resulting from the above identified application for United States patent. ASSIGNOR agrees to execute all papers, give any required testimony, and perform other lawful acts, at ASSIGNEE'S expense, as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

In testimony whereof ASSIGNOR has hereunto set its hand on the date below.

Signed:  Date: 11/11/05

King County, Washington.