

**PATENT ASSIGNMENT**

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| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT                    |
| <b>CONVEYING PARTY DATA</b>  |                               |
| <b>Name</b>  | <b>Execution Date</b>         |
| Sanjay P. Muralidhar   | 09/11/2008                    |
| <b>RECEIVING PARTY DATA</b>  |                               |
| <b>Name:</b>   | THE TICKET RESERVE, INC.      |
| <b>Street Address:</b>   | 20 N. Wacker Dr. Suite 1100   |
| <b>City:</b>   | Chicago                       |
| <b>State/Country:</b>  | ILLINOIS                      |
| <b>Postal Code:</b>  | 60606                         |
| <b>PROPERTY NUMBERS Total: 2</b>   |                               |
| <b>Property Type</b>   | <b>Number</b>                 |
| <b>Patent Number:</b>  | 7206755                       |
| <b>Application Number:</b>   | 11716072                      |
| <b>CORRESPONDENCE DATA</b>   |                               |
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| <b>ATTORNEY DOCKET NUMBER:</b>   | TSRV-0006-P01&P02             |
| <b>NAME OF SUBMITTER:</b>  | Robert A. Mazzaresse          |
| <b>Total Attachments: 1</b><br>source=TSRV-101508_Executed Assignment#page1.tif      |                               |

CH \$80.00 7206755

PATENT ASSIGNMENT

Whereas, Sanjay Muralidhar (hereinafter referred to as "ASSIGNOR") is the owner of all right, title, and interest in United States Patent 7,206,755 ("the '755 patent"), and all domestic and foreign patents and patent applications claiming priority therefrom, including but not limited to United States Patent Application No. 11/716,072, and all continuation and divisional applications being filed and to be filed therefrom; and

Whereas, The TicketRESERVE, Inc. d/b/a FirstDIBZ (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the same.

NOW, THEREFORE, that for good and valuable consideration, receipt of which is acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, all right, title, and interest in and to the said United States Patents and patent applications described in the first paragraph to this Patent Assignment, any reissues, reexaminations, extensions of said patents, and all rights for past and future infringement related to any United States patents issues or to be issued thereon; and ASSIGNOR does hereby authorize and request the Commissioner of Patents to issue all United States patents in accordance with this assignment.

And ASSIGNOR, for said consideration, hereby covenants and agrees that ASSIGNOR is the owner of the full title herein conveyed and has the right to convey the same, and agrees that ASSIGNOR will communicate to ASSIGNEE any facts known to ASSIGNOR respecting said United States patents, and, at ASSIGNEE'S expense, will testify in any legal proceedings when called upon by ASSIGNEE. ASSIGNOR further agrees to sign all lawful papers deemed by ASSIGNEE as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents, including any disclaimers related thereto, and otherwise agrees to aid ASSIGNEE, at ASSIGNEE'S sole expense, in obtaining full United States patent protection on and enforcing proper protection under said United States patents.

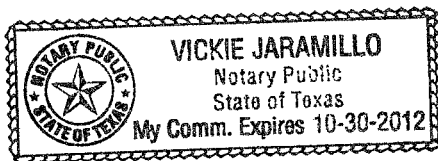
SANJAY MURALIDHAR

*Sanjay Muralidhar*

THE STATE OF TEXAS §  
§  
COUNTY OF DALLAS §

On the \_\_\_ day of September, 2008, before me personally appeared Sanjay Muralidhar, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledge to me that he executed the instrument.

GIVEN under my hand and seal of office, this 11th day of September, 2008.



*Vickie Jaramillo*  
Notary Public in and for the State of Texas