Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Wes Rhoad	10/16/2008

RECEIVING PARTY DATA

Name:	Eveready Battery Company, Inc.
Street Address:	533 Maryville University Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29326353

CORRESPONDENCE DATA

Fax Number: (203)882-2468

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: michelle.cotton@energizer.com
Correspondent Name: Energizer Personal Care, LLC

Address Line 1: 10 Leighton Road

Address Line 4: Milford, CONNECTICUT 06460-9001

ATTORNEY DOCKET NUMBER: SWS-0863

NAME OF SUBMITTER: David C. Coffin

Total Attachments: 1

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PATENT REEL: 021696 FRAME: 0434

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ASSIGNMENT

WHEREAS I. Wes Rhoad, residing at 86. Dessa Drive, Hamden, Connecticut 06517, USA have invented certain new and useful improvements in Safety Razor Grip, for which an application for United States Letters Patent was October 16, 2008; and.

WHEREAS. EVEREADY BATTERY COMPANY. INC., a corporation of the State of Delaware, having a place of business at 533 Maryville University Drive. St. Louis, Missouri, 63141, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and in any and all foreign countries.

NOW. THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, the receipt whereof is hereby acknowledged, and other valuable considerations. I. the said inventor. Wes Rhoad, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said EVEREADY BATTERY COMPANY, INC., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefore in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

I hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said EVEREADY BATTERY COMPANY. INC., as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of the said EVEREADY BATTERY COMPANY, INC., its successors and assigns.

FURTHER, I agree that I will communicate to said EVEREADY BATTERY COMPANY. INC., or its representatives any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said EVEREADY BATTERY COMPANY, INC., make all rightful oaths and generally do everything possible to aid said EVEREADY BATTERY COMPANY, INC. its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

Date: 10/16/08

RECORDED: 10/17/2008

Signed:

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