

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tom Carhart</td> <td>03/22/2004</td> </tr> <tr> <td>Murgesh Navar</td> <td>03/19/2004</td> </tr> <tr> <td>Sergiy Bilobrov</td> <td>03/18/2004</td> </tr> <tr> <td>Andrey Yruski</td> <td>03/19/2004</td> </tr> </tbody> </table>		Name	Execution Date	Tom Carhart	03/22/2004	Murgesh Navar	03/19/2004	Sergiy Bilobrov	03/18/2004	Andrey Yruski	03/19/2004
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Tom Carhart	03/22/2004										
Murgesh Navar	03/19/2004										
Sergiy Bilobrov	03/18/2004										
Andrey Yruski	03/19/2004										
<b>RECEIVING PARTY DATA</b>											
<b>Name:</b>	Serenade Systems, Inc.										
<b>Street Address:</b>	257 Castro Street										
<b>Internal Address:</b>	Suite 206										
<b>City:</b>	Mountain View										
<b>State/Country:</b>	CALIFORNIA										
<b>Postal Code:</b>	94041										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12248691</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12248691						
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Application Number:	12248691										
<b>CORRESPONDENCE DATA</b>											
<b>Fax Number:</b>	(650)812-3444										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
<b>Phone:</b>	650.812.3400										
<b>Email:</b>	cspringer@CarrFerrell.com										
<b>Correspondent Name:</b>	Colby B. Springer										
<b>Address Line 1:</b>	Carr & Ferrell LLP										
<b>Address Line 2:</b>	2200 Geng Road										
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94303										
<b>ATTORNEY DOCKET NUMBER:</b>	VOLOMEDIA 4623US										
<b>NAME OF SUBMITTER:</b>	Colby B. Springer										

CH \$40.00 12248691

Total Attachments: 1  
source=toSerenade#page1.tif

# ASSIGNMENT OF PATENT APPLICATION

(Not Accompanying Application)

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

## PERSONALIZED CONTENT APPLICATION

(Atty. Docket No.: SRNDP001) for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on November 19, 2003, and which bears the Application No. 10/717,183

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to **SERENADE SYSTEMS**, a Delaware Corporation having a place of business at 257 Castro Street, Suite 206, Mountain View, California 94041 (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

1) Signature:   
Typed Name: **TOM CARHART**

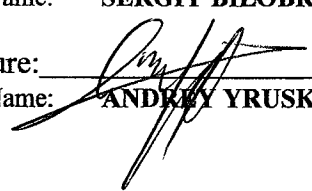
Date: 3/22/04

2) Signature:   
Typed Name: **MURGESH NAVAR**

Date: 3/19/04

3) Signature:   
Typed Name: **SERGIY BILOBROV**

Date: March 18, 2004

4) Signature:   
Typed Name: **ANDREY YRUSKI**

Date: March 19, 2004

Atty Docket No.: SRNDP001

PATENT

RECORDED: 10/18/2008

REEL: 021699 FRAME: 0817