10-20-2008

Form PTO-1595

U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)	,		 	U.S. Patent and Trademark Office			
OMB No. 0651-0027 (exp. 5/3	1/2002)	10353	0578				
To the Honorable Com	missioner of Pater	nts and Trademarks: F	lease record the attached orig	ginal documents or copy thereof			
Name of conveying	g party(ies):		2. Name and address of	receiving party(ies)			
Sang Hoon CHA, Kwang Hun KWON and Sun Ho HWANG			Name: LG ELECTRONICS INC. Internal Address:				
			Street Address:	OVE			
Additional name(s) of conve attached?		Yes x No	20, Yoido-dong	OCT 1 4 2008			
3. Nature of Conveya X Assignment		erger	Youngdungpo-gu				
Security Agreeme	ent Ch	ange of Name	City: Seoul	MADEMA			
Other			Country: Republic of I	Korea Zip: 150-721			
Execution Date:	September	1, 2008	Additional name(s) & address(es) attached:	Yes x No			
4. Application number	er(s) or patent nu	mber(s):	-				
If this document is being f A. Patent Application 12/219,854	=	new application, the ex	ecution date of the new applica	tion is:			
E Name and address		onal numbers attach		ections and			
Name and address of concerning documer			6. Total number of applic patents involved:	1			
Name: Song K. Jung MCKENNA LO	ONG & ALDRIDO	GE LLP	7. Total fee (37 CFR 3.4	41) \$ 40.00			
Internal Address: Att	y. Dkt.: 8736.26	87.00-US	x Enclosed				
Street Address: 1900 K Street, N.W.			! 	e charged to deposit account			
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			8. Deposit account num	iber:			
City: Washington	State: DC	Zip: 20006		50-0911 s page if paying by deposit account)			
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9. Statement and signa	ture.						
=	wledge and beli		ormation is true and correctly young cu-)				
Mark R. Kresloff Name of P	f; Reg. No.: 42,7 erson Signing	⁷ 66	Signature 23, 329	October 14, 2008 Date			
Total nu	ımber of pages inclu	uding cover sheet, attac	bments, and documents: 3 10/16/200 8 MAH	MED1 000000005 12219854			
		7	05 FC:8021	40.00 OP			

DC:50579088.1

Docket No.: 8736.267.00

Assignment of Application

WHEREAS,	I (WE)	Sang Hoon CHA, Kwang Hun KWON and							
Sun Ho HWANG						, respectively,			
have invented cert	ain new a	and useful in	nprovements	in:					
A HOST DEV			DEPLOYME G AN OPERA		POD), AND A M ON MODE	ETHOD	OF		
for which an applic	cation for	Letters Pat	ent was exec	ited	on				
(Application No.	12/219,	854	, F	led	July 29, 2008), and		
WHEREAS,	LG EL	G ELECTRONICS INC.							
(hereinafter referre	d to as ",	ASSIGNEE	") having a p	ace	of business at:				
20 Yeouido-dong,	Yeongde	ungpo-gu, S	Seoul 150-72	i, R	epublic of Korea				

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

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Docket No.: 8736.267.00

The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: Sep 1. 2008

(Signature of Inventor)
Sang Hoon CHA

Date: SEP 1. 2008

Signature of Inventor)

Kwang Hun KWON

Date: SED 1. 2008

(Signature of Inventor)
Sun Ho HWANG

McKenna Long & Aldridge LLP Attorneys At Law 1900 K Street, N.W. Washington, D.C. 20006

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PATENT REEL: 021704 FRAME: 0954

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