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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
John C. Shafer	10/17/2008
Rakesh Agrawal	10/17/2008

#### **RECEIVING PARTY DATA**

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12253658

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: MSFT-01247US0

NAME OF SUBMITTER: Ronald M. Pomerenke

Total Attachments: 3

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> PATENT 500680035 REEL: 021705 FRAME: 0829

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MS Docket No. 324952.01

WE, John C. Shafer and Rakesh Agrawal ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CUSTOMIZED SEARCH" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
hereby authorizes, and requests, ASSIGNEE'S legal representatives, of
the Law and Corporate Affairs Department, Microsoft Corporation, One
Microsoft Way, Redmond, Washington 98052, who are associated with
customer number 22971, to insert here in parenthesis (Application
No. 12/253,658 , filed October 17, 2008 ) this
APPLICATION's Application No. and filing date, when known;
was filed on and was given Application No;
is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

Attorney Docket No. MSFT-01247US0

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PATENT REEL: 021705 FRAME: 0830

MS Docket No. 324952.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Date Printed Name in Native Language

John C. Shafer

MS Docket No. 324952.01

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Opkech Agrowal

od 17, 2008

RAKESH AGRAWAL

Inventor's Signature

Date

Printed Name in Native

Language

Rakesh Agrawal

Attorney Docket No. MSFT-01247US0

**RECORDED: 10/20/2008** 

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