

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Chiara Colombani</td> <td>08/10/2008</td> </tr> <tr> <td>Constantino Papadimitriou</td> <td>08/10/2008</td> </tr> </tbody> </table>		Name	Execution Date	Chiara Colombani	08/10/2008	Constantino Papadimitriou	08/10/2008
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Chiara Colombani	08/10/2008						
Constantino Papadimitriou	08/10/2008						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	De Beers Centenary AG						
<b>Street Address:</b>	Alpenstrasse 5						
<b>City:</b>	6000 Luzern 6						
<b>State/Country:</b>	SWITZERLAND						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29322357</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29322357		
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Application Number:	29322357						
<b>CORRESPONDENCE DATA</b>							
Fax Number: (816)531-7545 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (816) 460-2400 Email: patents@sonnenschein.com,bmcginley@sonnenschein.com,amhansen@sonnenschein.com <b>Correspondent Name:</b> Brian R. McGinley <b>Address Line 1:</b> Sonnenschein Nath & Rosenthal LLP <b>Address Line 2:</b> P. O. Box 061080, Wacker Drive Station <b>Address Line 4:</b> CHICAGO, ILLINOIS 60606-1080							
<b>ATTORNEY DOCKET NUMBER:</b>	70034300-0051						
<b>NAME OF SUBMITTER:</b>	Brian R. McGinley						
Total Attachments: 1							

OP \$40.00 29322357



**ASSIGNMENT**

**WHEREAS**, Chiara Colombani, a citizen of Italy, residing at Milan, Italy and Constantino Papadimitriou, a citizen of Italy residing at Milan, Italy, (hereinafter referred to as ASSIGNORS) have invented a certain invention (hereinafter referred to as INVENTION) and have executed an application for United States Patent based thereon entitled, "JEWELLERY SETTING," said application being filed on August 1, 2008, identified as United States Patent Application Serial No. 29/322,357; and

**WHEREAS**, De Beers Centenary AG, incorporated in the country of Switzerland and having a place of business at Alpenstrasse 5, 6000 Luzern 6, Switzerland, (hereinafter referred to as ASSIGNEE) is desirous of acquiring the full and exclusive right, title and interest in, to and under the INVENTION and the APPLICATION;


**NOW THEREFORE**, ASSIGNORS confirm that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNORS have sold, assigned and transferred to ASSIGNEE the full and exclusive right, title and interest in, to and under the INVENTION, the APPLICATION, and any other applications (including provisional, non-provisional, divisional, continuing and reissue applications) based on the APPLICATION or the INVENTION, and any patents (including extensions thereof) of any country that have been or may be granted on any of the aforesaid applications or patents or on the INVENTION or any part thereof;

ASSIGNORS hereby authorize and request the Commissioner of Patents of the United States of America to issue any and all United States Patents that may be granted on the aforesaid applications or on the INVENTION or any part thereof, in the name of ASSIGNEE;

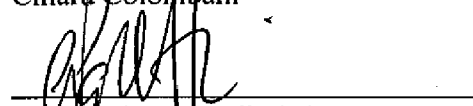
ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this sale, assignment and transfer; and

ASSIGNORS further covenant that upon ASSIGNEE's request they will provide promptly to ASSIGNEE all pertinent facts and documents relating to the aforesaid applications and the INVENTION as may be known and accessible to ASSIGNORS, and ASSIGNORS will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives without further consideration any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce the aforesaid applications that may be deemed necessary or desirable by ASSIGNEE to carry out the purposes hereof.

Date: 8/10/2008

  
\_\_\_\_\_  
Chiara Colombani

Date: 8/10/2008

  
\_\_\_\_\_  
Constantino Papadimitriou

