PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Scott Priore	09/02/2008
DevTech Labs, Inc.	09/03/2008

RECEIVING PARTY DATA

Name:	Stokely-Van Camp, Inc.			
Street Address:	555 West Monroe Street			
City:	Chicago			
State/Country:	ILLINOIS			
Postal Code:	60661			

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29320418

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

designteamchicago@bannerwitcoff.com

Correspondent Name: Banner & Witcoff, LTD 10 South Wacker Drive Address Line 1:

Suite 3000 Address Line 2:

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	006943.01975
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NAME OF SUBMITTER: Nina B. Tito

Total Attachments: 3

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PATENT REEL: 021712 FRAME: 0721

				PATENT APP			
THIS ASSIGNMENT is made on the 3rd day of Jeptenber, 2008, by DevTech Labs, Inc., having its principal place of business at 12 Howe Drive, Amherst, New Hampshire 03031 ("Assignor"), to STOKELY-VAN CAMP, INC., having a place of business at 555 West Monroe Street, Chicago, Illinois 60661 ("Assignee").							
1. Assignor owns rights in certain new and useful improvements concerning the subject matter set forth in the Design Patent Applications listed below:							
<u>Design</u> Applicat		Filing Dat	<u>e</u>		<u>Title</u>		
29/320),418	6/26/2008			Bottle		
Assignor has fu				herein assigned a	and has not exec	cuted and will not execute	
2. Applications.	Assignee is d	lesirous of ac	quiring As	signor's entire ri	ght, title, and int	terest in the Design Patent	
3. NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee its entire right, title and interest in and to the inventions and the Patent Applications, and any divisionals and continuations, and in and to any Letters Patent that may be granted therefor together with any reissues, extensions or renewals thereof, and all related rights, including all rights and claims for the infringement thereof, the same to be held and enjoyed by Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term or terms for which any Letters Patents are or may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment had not been made, together with all claims for damages by reason of past infringement of the Letters Patent, with the right to sue for and collect the same for Assignee's own use and for the use of its successors, assigns, or other legal representatives. IN WITNESS WHEREOF, the parties have executed this Assignment on the 3 day of 2008.							
					h Labs, Inc.		
				By:	Martin Prostin	H. Beck	
State of New	Hampshin)				- (
County of Ails	borous () ss:						
MARTIN H. Beek, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document. September 3, 2008 Date Notary Public My Commission Expires: Oct. 22, 08							

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ASSIGNMENT

WHEREAS, I, Scott Priore, (ASSIGNOR), is the inventor of certain inventions and improvements described in a U.S. design patent application and having the title

BOTTLE

which application was filed on June 26, 2008 and assigned Application No. 29/320,418 and

WHEREAS,

STOKELY-VAN CAMP, INC. 555 West Monroe Street Chicago, IL 60661

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into

THEO OLMER

NOTARY PUBLIC, State of New York

NO 60-8577750 Qual in Westchester Co.

Commission Expires April 30 499_200

LAW OFFICES
BANNER & WITCOFF, LTD.
10 South Wacker Drive
Chicago, IL 60606-7407
312-463-5000

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PATENT REEL: 021712 FRAME: 0724

RECORDED: 10/21/2008