

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kris Rodgers	02/18/2008
RECEIVING PARTY DATA	
Name:	Brite Media Group, LLC
Street Address:	735 State Street
Internal Address:	Suite 512
City:	Santa Barbara
State/Country:	CALIFORNIA
Postal Code:	93101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29301494
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	11562.04
NAME OF SUBMITTER:	Andrew S. Langsam
Total Attachments: 2 source=Assignment 29-301494#page1.tif source=Assignment 29-301494#page2.tif	

CH \$40.00 29301494

ASSIGNMENT OF INVENTION

PATENT

For: U.S. and/or Foreign Rights
For: U.S. Application or U.S. Patent
By: Inventor(s) or Present Owner

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR (Inventor or person or entity who owns the invention):

Type or print name(s) of ASSIGNOR(S), Address and Nationality

Name: Kris Rodgers
Address: 701 Shadow Lane
Fernley, NV 89408
Citizenship: US

hereby sells, assigns, and transfers to

ASSIGNEE:

Type or print name of ASSIGNEE, Address and Nationality

Name: Brite Media Group, LLC
Address: 735 State Street, Suite 512
Santa Barbara, CA 93101

Limited Liability Company of: Delaware

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

the entire right, title and interest
 an undivided _____ percent (____%) interest for the United States and its territorial possessions

(check the following box if foreign rights are also to be assigned)

and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the invention entitled:

Title: **ADVERTISING SLEEVE FOR A GATE ARM**

Attorney File No.: 11562.05

(check and complete (a), (b), (c), (d) or (e))

and which is found in:

- (a) U.S. patent application executed on even date herewith.
- (b) U.S. patent application executed on _____.
- (c) U.S. patent application Serial No. 29/301,495 filed on 03/03/2008.
- (d) U.S. Patent No. _____ issued on _____.
- (e) U.S. provisional patent application filed _____.

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (f) if foreign application(s) is also being completed)

- (f) and any legal equivalent thereof in a foreign country, including the right to claim priority.


and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce all application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this 2/13/08
(Date of Signing)

NOTE: Date of signing must be the same as the date of execution of the application if item (e) was checked above.



Kris Rodgers

If ASSIGNOR is a legal entity complete the following information:

Type or print name of the above person authorized to sign for ASSIGNOR

Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

Notarization or Legalization Page Added.