

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Priority Designs, Inc.		10/17/2008
RECEIVING PARTY DATA		
Name:	Taylor Made Golf Company, Inc.	
Street Address:	5545 Fermi Court	
City:	Carlsbad	
State/Country:	CALIFORNIA	
Postal Code:	92008	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29310682	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Correspondent Name:	Ramon A. Klitzke II, Klarquist Sparkman	
Address Line 1:	121 SW Salmon Street, Suite 1600	
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ATTORNEY DOCKET NUMBER:	7180-80904-01	
NAME OF SUBMITTER:	Ramon A. Klitzke II	
Total Attachments: 2 source=Assignment (Priority Designs)#page1.tif source=Assignment (Priority Designs)#page2.tif		

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REEL: 021722 FRAME: 0312

A S S I G N M E N T

WHEREAS, Priority Designs, Inc., an Ohio corporation, having offices at 501 Morrison Road, Columbus, Ohio 43230, is obligated to assign any rights it may have in U.S. Design Patent Application No. 29/310,682 and the design/invention disclosed therein; and

WHEREAS, Taylor Made Golf Company, Inc., a corporation organized under the laws of the state of Delaware, having a place of business at 5545 Fermi Court, Carlsbad, California 92008, desires to confirm its ownership interest in the entire right, title and interest in and to said design patent application and letters patent and the design/invention covered thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Priority Designs, Inc. hereby sells, assigns and transfers to Taylor Made Golf Company, Inc., the full and exclusive right, title and interest in and to said design patent application, and all design and utility patent rights pertaining to said invention throughout the world, including foreign priority rights; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by Taylor Made Golf Company, Inc., for its own use and benefit, and for its successors and assigns to the full end of the term for which said letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Priority Designs, Inc. had this assignment and sale not been made, and Priority Designs, Inc. covenants that it has full right so to do, and agrees that Priority Designs, Inc. will communicate to Taylor Made Golf Company, Inc., or its successors and assigns, any facts known to Priority Designs, Inc. respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid Taylor Made Golf Company, Inc., its successors and assigns to obtain and enforce proper patent protection, including design and utility patent protection, for said invention in this or any foreign country.

THIS ASSIGNMENT is dated and effective as of October 17, 2008.

Priority Designs, Inc.

By:

Name: Paul P. Kolada

Title: Principal

STATE OF OHIO)

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ss.

COUNTY OF _____)

This 17th day of October, 2008, before me personally appeared Paul P. Kolada, who being duly sworn did say that he is the Principal of Priority Designs, Inc., and that the foregoing instrument was signed on behalf of the Corporation by authority of its Board of Directors, and acknowledged that the instrument is the free act and deed of the Corporation.

HERMAN E. JONES
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES AUGUST 2, 2009

[Signature]
Notary Public For Ohio
My commission expires:

[SEAL]