PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Andrea Luft	08/06/2008

RECEIVING PARTY DATA

Name:	Villeroy & Boch AG	
Street Address:	Saaruferstrasse 14-18	
City:	D-66693 Mettlach	
State/Country:	GERMANY	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29310211

CORRESPONDENCE DATA

Fax Number: (212)986-3461

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: FKueffnerPC@aol.com
Correspondent Name: Friedrich Kueffner
Address Line 1: 317 Madison Avenue

Address Line 2: Suite 910

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: BE-267

NAME OF SUBMITTER: Friedrich Kueffner

Total Attachments: 2

source=BE-267.asgmt#page1.tif source=BE-267.asgmt#page2.tif

PATENT REEL: 021723 FRAME: 0248

500683606

ASSIGNMENT

In consideration of One Dollar (\$ 1.00), and other good and valuable consideration,

the receipt of which is hereby acknowledged, I the undersigned, Andrea LUFT

(hereinafter referred to as "ASSIGNOR").

0

Hereby sell, assign and transfer to Villeroy & Boch AG (hereinafter referred to as

"ASSIGNEE"), a corporation of Germany, having a place of business at Saaruferstrasse

14-18, D-66693 Mettlach, Germany, its successors, assigns and legal representatives, the

entire right, title and interest for the United States and all foreign countries, in and to any

and all improvements which are disclosed in the application for United States Letters

Patent, which has been executed by the undersigned concurrently herewith, and is entitled

MUG

and in and to said application and all divisional, continuing, substitute, renewal, reissue,

and all other applications for Design Letters Patent which have been or shall be filed in the

United States and all foreign countries on any of said improvements; and in and to all

original and reissued patents which have been or shall be issued in the United States and all

foreign countries on said improvements;

Agree that said Assignee may apply for and receive Design Letters Patent for said

improvements in its own name, and that, when requested, without charge to but at the

expense of said Assignee, its successors, assigns and legal representatives, to carry out in

1

REEL: 021723 FRAME: 0249

good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers, communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 0608.08

RECORDED: 10/22/2008

Andrea LUFT

Witness

Witnes

2