PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shekhar Gupta	10/17/2008

RECEIVING PARTY DATA

Name:	Embarq Holdings Company, LLC	
Street Address:	5454 W. 110th Street	
Internal Address:	KSOPKJ0701	
City:	Overland Park	
State/Country:	ILLINOIS	
Postal Code:	66211	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12253688

CORRESPONDENCE DATA

Fax Number: (214)259-0910

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312)876-8000

cmarstaller@sonnenschein.com Email: Correspondent Name: Sonnenschein, Nath & Rosenthal

Address Line 1: Post Office Box 061080

Address Line 2: Wacker Drive Station, Sears Tower Address Line 4: College Station, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	11000060-0418
NAME OF SUBMITTER:	Brian D. Owens

Total Attachments: 3

500683917

source=Assignment#page1.tif source=Assignment#page2.tif

REEL: 021724 FRAME: 0257

PATENT

source=Assignment#page3.tif

PATENT REEL: 021724 FRAME: 0258

ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by Shekhar Gupta (hereinafter referred to as Assignor), residing at 14305 Outlook Street, Overland Park, KS 66223 respectively;

WHEREAS, Assignors have invented certain new and useful improvements in SYSTEM AND METHOD FOR DISPLAYING PUBLICATION INFORMATION FOR SEARCH RESULTS, set forth in a Patent application for Letters Patent of the United States, filed herewith; and

WHEREAS, EMBARQ HOLDINGS COMPANY, LLC, a Company organized under and pursuant to the laws of Delaware having its principal place of business at 5454 W. 110th Street, KSOPKJ0701, Overland Park, Kansas 66211 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the abovementioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

1

11000060-0418

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

SONNENSCHEIN, NATH & ROSENTHAL

All practitioners at Customer Number 26263

2

11000060-0418

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: (5) 7 (5)

Printed Name: Shekhar Gupta

3

11000060-0418

14751931\V-1