PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------|----------------|
| Bjoern Kling | 10/21/2008 |

RECEIVING PARTY DATA

| Name: | Braun GmbH |
|-------------------|---------------------------------|
| Street Address: | Attention: Chief Patent Counsel |
| Internal Address: | One Procter & Gamble Plaza |
| City: | Cincinnati |
| State/Country: | ОНЮ |
| Postal Code: | 45202 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29308373 |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: ZD4719

NAME OF SUBMITTER: George H. Leal

Total Attachments: 1

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PATENT REEL: 021725 FRAME: 0190

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled A Toothbrush Handle, Attorney's Docket No. ZD4719 and filed in the United States Patent Office as Number 29/308,373, on June 13, 2008 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Bjoern Kling, Am Trieb 12, 61479 Glashuetten, Germany

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to BRAUN GMBH or one of its Affiliates and acknowledge my/our obligation at the time the invention was made to assign said invention to BRAUN GMBH or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to BRAUN GMBH, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in BRAUN GMBH. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to BRAUN GMBH, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to BRAUN GMBH, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first filed of said patent application(s).

Bjoern Kling

21.10.08 Date

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County of

State of

On this 24 ** day of 24 ber 2008, before me personally appeared Bjoern Kling, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

Jyma Sannwacher Notary Public/Witness

> PATENT REEL: 021725 FRAME: 0191

RECORDED: 10/23/2008