

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Amit Jain	03/19/2008
Yatin Mundkur	03/19/2008
Roger A. Hajjar	03/19/2008
RECEIVING PARTY DATA	
Name:	Spudnik, Inc.
Street Address:	2890 Zanker Road, Suite 101
City:	San Jose
State/Country:	CALIFORNIA
Postal Code:	95134
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12052709
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	18994-0033001
NAME OF SUBMITTER:	Kelly M. Smith
Total Attachments: 1 source=18994-0033001Assignment#page1.tif	

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PATENT

ASSIGNMENT

For valuable consideration, we, Amit Jain, of Sunnyvale, California; Yatin Mundkur, of Los Altos Hills, California; Roger A. Hajjar, of San Jose, California; hereby assign to SPUDNIK, INC., a corporation of Delaware, having a place of business at 2890 Zanker Road, Suite 101, San Jose, CA 95134, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled Delivering and Displaying Advertisement or Other Application Data to Display Systems, filed March 20, 2008, and assigned U.S. Serial Number 12/052,709, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: 3/19/08

Amit Jain
AMIT JAIN

DATE: 3/19/08

Yatin Mundkur
YATIN MUNDKUR

DATE: 3/19/08

Roger A. Hajjar
ROGER A. HAJJAR

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