

Form PTO-1595 (Rev. 09/04)
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

SUHYUN HWANG (10/16/2008) and
MICHAEL ANDERSEN (10/16/2008)

Execution Date(s): In parentheses after inventor name

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: BELLO INTERNATIONAL CORP.

Internal Address: _____

Street Address: _____

711 GINESI DRIVE

City: MORGANVILLE

State: NEW JERSEY

Country: United States of America Zip: 07751-1250

Additional name(s) & address(es) attached: ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

29/310,589

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Gregory S. Gewirtz
LERNER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.: BELLO 3.1-068

Street Address: 600 South Avenue West

City: Westfield

State: NJ Zip: 07090

Phone Number: (908) 518-6343

Fax Number: (908) 654-0415

Email Address: ggewirtz@ldlkm.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

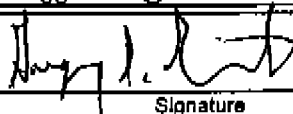
- ☐ Authorized to be charged by credit card
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☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

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Expiration Date _____

b. Deposit Account Number 12-1095
Authorized User Name Gregory S. Gewirtz

9. Signature:



Signature

October 27, 2008

Date

Gregory S. Gewirtz - 36,522

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

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CH \$40.00 121095 29310589

former PTO/SB/15 (8-00) Modified LDLKM

ASSIGNMENT OF DESIGN APPLICATION	Docket Number (Optional) BELLO 3.1-068
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Whereas, I, Suhyun Hwang of
43-11 159th Street, Apt. C-3; Flushing, New York 11358
hereafter referred to as assignor, have invented certain new and useful improvements in
AUDIO VIDEO CABLE

☒ for which an application for a United States Design Patent was filed on August 27, 2008
Application Number 29/310,589

☐ for which an application for a United States Design Patent was executed by me on _____.

☐ for which an International Application was filed on _____, as
_____, designating the United States.

And

Whereas, Bell'O International Corp.
a corporation of Delaware herein referred to as "assignee" whose mailing address is
711 Ginesl Drive; Morganville, New Jersey 07751-1250
is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof
is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said
assignee the entire right, title and interest for the United States of America and all other countries in and to said
invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue
applications and patents applied for or granted therefor in the United States of America and all other countries, for
said invention, including without limitation all applications and patents for said invention claiming priority or benefit
of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or
benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents
on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and
the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without
further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for
Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate
to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever
requested, to testify in any interferences or other legal proceedings in which any of said applications or patents
may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary
to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all
countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said
application when known.

10.16.2008
Date

Suhyun Hwang
Suhyun Hwang

Victoria Cella
Witness

VICTORIA CELLA
Printed Name of Witness

927761_1.DOC

ASSIGNMENT OF DESIGN APPLICATION

former PTO/SB/15 (8-00) Modified LDLKM
Docket Number (Optional)

BELLO 3.1-068

Whereas, I, Michael Andersen of
535 E. 14th Street, Apt. MD; New York, New York 10009

hereafter referred to as assignor, have invented certain new and useful improvements in

AUDIO VIDEO CABLE

☒ for which an application for a United States Design Patent was filed on August 27, 2008
Application Number 29/310,589

☐ for which an application for a United States Design Patent was executed by me on _____,

☐ for which an International Application was filed on _____, as
_____, designating the United States.

And

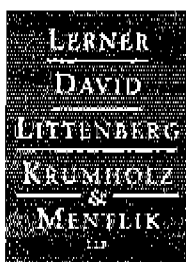
Whereas, Bello International Corp.
a corporation of Delaware herein referred to as "assignee" whose mailing address is
711 Ginesi Drive; Morganville, New Jersey 07751-1250
is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

10/16/08
Date
Victoria Cella
Witness
VICTORIA CELLA
Printed Name of Witness

Michael Andersen
Michael Andersen



600 SOUTH AVENUE WEST • WESTFIELD, NEW JERSEY 07090
908.654.5000 • FAX 908.654.7866 • WWW.LDLKM.COM

PATENTS, TRADEMARKS, COPYRIGHTS & UNFAIR COMPETITION

Facsimile Transmittal

To:	Fax Number	From
USPTO Assignment Division	571-273-0140	Phyllis Kelly 908-518-6456

Date: October 27, 2008

No. Pages: 4

File Name.: BELLO 3.1-068

Client/Matter No: BELLO.160

Attorney/Secretary: GSG/uhw

MESSAGE:

Please record the attached assignment and fax the Notice of Recordation to Phyllis Kelly at 908-654-7866.

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RECORDED: 10/27/2008

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