Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
		Name	Execution Date		
Sergey N. Bezryadin 10/27/2008			10/27/2008		
RECEIVING PARTY DATA					
Name:	Unified Color Technologies, LLC				
Street Address: 2	21 Airport Blvd., Suite F				
City:	South San Francisco				
State/Country: C	CALIFORNIA				
Postal Code: 9	94080				
PROPERTY NUMBERS Total: 1					
Property Type		Number			
Application Number: 12260		0005			
CORRESPONDENCE DATA					
Fax Number: (408)392-9262					
Fax Number:(408)392-9262OCorrespondence will be sent via US Mail when the fax attempt is unsuccessful.OPhone:408-392-9250O					
Phone: 408-392-9250					
Email: jha@macpherson-kwok.com Correspondent Name: MACPHERSON KWOK CHEN & HEID LLP					
Correspondent Name: MACPHERSON KWOK CHEN & HEID LLP Address Line 1: 2033 GATEWAY PLACE					
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Address Line 4: SAN JOSE, CALIFORNIA 95110					
ATTORNEY DOCKET NUMBER:		M-16918-1P US			
NAME OF SUBMITTER:		Jeannie M. Ha			
Total Attachments: 1 source=16918assign#page1.tif					

Attorney Docket No.: M-16918-1P US

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, Sergey N. Bezryadin of San Francisco, California hereby sell, assign and transfer to Unified Color Technologies, LLC, a California corporation, having a place of business at 21 Airport Blvd., Suite F, South San Francisco, CA 94080, its successors and assigns, the entire right, title and interest throughout the United States of America in my invention in

REPRESENTATION AND QUANTIZATION OF DIGITAL IMAGES AND EVALUATION OF COLOR DIFFERENCES

for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 27 day of	Octoler	, 2008.
	C.F.	>
	Sergey N. Bezrya	din
State of)		
) ss		
County of)		

On ______2008, before me, ______personally appeared ______ personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature of NOTARY

RECORDED: 10/28/2008