

**ASSIGNMENT RECORDATION COVER SHEET
-PATENTS ONLY-**

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies)
a) R. Kevin Rose
2. Name and address of receiving party(ies):
a) Name: Digg, Inc.
b) Address: 135 Mississippi, 3rd Floor, San Francisco, CA 94107

3. Nature of conveyance
- | | | | |
|-------------------------------------|--------------------|--------------------------|-------------------|
| ☒ | Assignment | ☐ | Merger |
| ☐ | Security Agreement | ☐ | Change of Name |
| ☐ | Other _____ | ☐ | License Agreement |

Execution Date: October 27, 2008

4. Application Number(s) or Patent Number(s): 12/229,535

The title of the (new) application is:

INDICATING A CONTENT PREFERENCE

5. Please send all correspondence concerning this (these) documents to:

**Customer No. 21912
Van Pelt, Yi & James LLP
10050 N. Foothill Blvd,
Suite 200
Cupertino, CA 95014
408-973-2585**

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- ☐ Enclosed
☒ The USPTO is hereby authorized to charge the fee and any deficiencies to Deposit Account No. 50-0685 (Order No. Atty Docket No. DIGGP009)

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: October **28**, 2008



Robyn Wagner
Registration No. 50,575

Attorney Docket No. DIGGP009

(Revised 01/96)

PATENT

700389151

REEL: 021752 FRAME: 0490

CH \$40.00 500685 12229535

ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

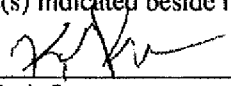
INDICATING A CONTENT PREFERENCE

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on August 22, 2008, and which bears the Application No. 12/229,535, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known;

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to Digg, Inc., a Delaware corporation having a place of business at 135 Mississippi, 3rd Floor, San Francisco, CA 94107, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1) Signature: 
Typed Name: R. Kevin Rose

Date: 10/27/08