## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
Fred. Olsen	09/18/2008

### **RECEIVING PARTY DATA**

Name:	Timex Group B.V.
Street Address:	Koningslaan 34
City:	1075 AD Amsterdam
State/Country:	NETHERLANDS

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12195473

# **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: AO824A

NAME OF SUBMITTER: Linda M. Freed

Total Attachments: 2

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> PATENT REEL: 021756 FRAME: 0439

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#### ASSIGNMENT

#### WHEREAS, I

FRED OLSEN, residing at Isleop Grimelunds v.21, Oslo 3, Norway, have made an invention, entitled WEARABLE ELECTRONIC DEVICE WITH SECONDARY DIGITAL DISPLAY, Attorney Docket No. AO824A, an application for which a Letters Patent of the United States of America was filed on August 21, 2008 and granted U.S. Serial Application No.: 12/195,473;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, I have agreed to assign and transfer and do hereby assign and transfer unto the Timex Group B. V., having an office and place of business at Koningslaan 34, 1075 AD Amsterdam, The Netherlands, its successors and assigns, the entire right, title and interest (i) in and to the said invention and application, (ii) in and to any and all divisionals, continuations or continuation-in-parts of said application, (iii) in and to any and all U.S., international and non-U.S. applications based at least in part on (or claiming priority to) any of the foregoing applications and (iv) in and to any and all Letters Patent and reissues and extensions thereof of the United States of America and any and all patents and/or other intellectual property rights available in countries foreign thereto (including the right to apply for patents and/or any and all other intellectual property rights available in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), which have been or may be granted on any of the foregoing to be held and enjoyed as fully and exclusively as they would have been by me had this assignment and transfer not been made;

I do further agree for myself and my heirs, executors and administrators to execute and deliver without further consideration any further applications, assignments and documents, and to perform such other acts as I lawfully may, that may be deemed necessary by the said **Timex Group B. V.**, its successors, assigns, and nominees, fully to secure its interest as aforesaid and to obtain or maintain Letters Patent or other patent and/or intellectual property rights in any and all countries;

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PATENT REEL: 021756 FRAME: 0440 And I do hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent which may be granted upon any of the said applications, to the said Timex Group B. V. as the assignee of the entire interest therein.

IN TESTIMONY WHEREOF, I have hereunto signed my name in the Town of Millebury CT on the date indicated hereinafter.

FRED OLSEN

Date

SIGNED IN THE PRESENCE OF WITNESSES:

(1) Louis m Galie

Print Name:

Date: 18 Sep 2008

2m Culie

(2) ALEXANDER B. KNIFFIN

Print Name

Date: 9/18/2008

Pate: 4/18/2008

{W1593454;2}

PATENT REEL: 021756 FRAME: 0441

**RECORDED: 10/29/2008**