

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Costa PRESMAN	08/25/2008
Paul PRESMAN	08/25/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BEN BAT LTD.
<b>Street Address:</b>	P.O.Box 402
<b>City:</b>	Shefayim
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	60990
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29327069
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(301)952-9023
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	301-952-1011
<b>Email:</b>	mark_f@friedpat.com
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<b>Address Line 1:</b>	9003 FLORIN WAY
<b>Address Line 2:</b>	C/O BILL POLKINGHORN DISCOVERY DISPATCH
<b>Address Line 4:</b>	UPPER MARLBORO, MARYLAND 20772
<b>ATTORNEY DOCKET NUMBER:</b>	3998/4
<b>NAME OF SUBMITTER:</b>	Mark M. Friedman
<b>Total Attachments: 1</b> source=20081030173929321#page1.tif	

CH \$40.00 29327069

**ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

**Costa Presman  
&  
Paul Presman**

(hereinafter called the "assignors"), hereby sell, assign and transfer to:

**Ben Bat LTD.**

**P.O. Box 402 SHEFAYIM 60990 ISRAEL**

(hereinafter called the "assignee"), its successors, assigns, nominees or other legal representatives, the Assignors' entire right, title and interest in and to the invention entitled:

**Head Rest**

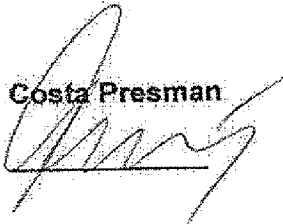
Described and claimed in the following design and design patent applications:

U.S. Design Application identified as Attorney docket No. 3998/4 and executed the same date as this assignment;

and in and to said Design and Design Applications, and all original and reissued Designs and Design Patents granted therefore, and all divisions and continuations thereof, including the right to apply and obtain Designs and Design Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon;

Signed and sealed this 25 day of August 2008.

**Costa Presman**



**Paul Presman**

