## Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
1			lame	Execution Date	
John Ruckart 11/05/2001					
RECEIVING PARTY DATA					
Name:	BellSouth Intellectual Property Corporation				
Street Address:	824 Market Street				
Internal Address:	Suite 510				
City:	Wilmington				
State/Country:	DELAWARE				
Postal Code:	19801				
PROPERTY NUMBERS Total: 1					
Property Type			Number		790
Application Number: 11954		11954	Number 1790		
CORRESPONDENCE DATA					
Fax Number: (512)391-2173					\$40.00
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					Ş
Phone: 512.236.2023					E E
Email: jlallyipdocket@jw.com					Ĩ
Correspondent Name: Joseph P. Lally   Address Line 1: 100 Congress Avenue					
Address Line 1: Suite 1100					
Address Line 4: Austin, TEXAS 78701					
ATTORNEY DOCKET NUMBER:			130332.00470		
NAME OF SUBMITTER:			Mindy Mayer		
Total Attachments: 2 source=01252C1_Assignment#page1.tif source=01252C1_Assignment#page2.tif					
PATENT					

## ASSIGNMENT

WHEREAS, I, JOHN RUCKART, have invented certain improvements in a **Methods and Systems for Offering Bundled Goods and Services**, which was filed with the U.S. Patent and Trademark Office herewith;

WHEREAS, BellSouth Intellectual Property Corporation, a

corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 510, Wilmington, Delaware 19801, desires to establish its ownership of all rights relating to this invention and patent application;

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration paid by said **BellSouth Intellectual Property Corporation**, the receipt and sufficiency of which are hereby acknowledged, I have sold, assigned, transferred and conveyed and by these presents do hereby sell, assign, transfer and convey unto **BellSouth Intellectual Property Corporation**, in and for the United States and its territories and for foreign countries, the entire right, title and interest in and to said application, and to said U.S. Provisional Application, and to the invention therein set forth, and in and to any patent which may issue thereon, or claiming priority thereto, including any reissue, renewal, division, or continuation, in whole, or in part thereof, and I hereby bind myself, my heirs, legal representatives, administrators and assigns properly to execute without further consideration, any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made.

Page 1 of 2

To Be Assigned Application No. Filed: Herewith For: Methods and Systems for Offering Bundled Goods and Services ASSIGNMENT OF RIGHTS OF PATENT APPLICATION

IN WITNESS WHEREOF, I have hereunto set my hand and seal this  $\leq$  day of November, 2001.

n Ruckart

State of Georgia

County of Ale Kall

Then personally appeared the above named John Ruckart who acknowledged the foregoing instrument to be her free act and deed, before me, this  $5^{\prime}$  day of November, 2001.

to Stuchard

My commission expires: 4-37-2002



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