

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Mikiharu Kobayashi		09/01/2008
RECEIVING PARTY DATA		
Name:	Daiwa Seiko, Inc.	
Street Address:	3-14-16 Maesawa	
Internal Address:	Higashikurume-shi	
City:	Tokyo	
State/Country:	JAPAN	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29324624	
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NAME OF SUBMITTER:	Nathan Engles	
Total Attachments: 3 source=Daiwa- Assignment#page1.tif source=Daiwa- Assignment#page2.tif source=Daiwa- Assignment#page3.tif		

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REEL: 021778 FRAME: 0328

ASSIGNMENT

WHEREAS, I, the undersigned inventor, have invented certain new and useful improvements as below entitled, for which an application for United States Letters Patent was made, said application having been designated as set forth below and filed on the date set forth below; and

WHEREAS, Daiwa Seiko, Inc. (hereinafter referred to as "Assignee"), a Japanese corporation

with an address of: 3-14-16 Maesawa,
Higashikurume-shi
Tokyo, Japan

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said inventions and in and to said applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to us respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Invention Name: Fishing reel

U.S. Design Application No.: 29/324,624

Date Filed: 9/16/2008

We hereby grant JOHN G. FLAIM, Registration No. 37,323, BRIAN C. McCORMACK, Registration No. 36,601, WILLIAM D. McSPADDEN, Registration No. 44,234, JAMES H. ORTEGA, Registration No. 50,554, RICHARD V. WELLS, Registration No. 53,757, NOEL C. GILLESPIE, Registration No. 47,596, NEIL G. MOTHEW, Registration No. 54,992 and all practitioners with the firm of Baker & McKenzie LLP (Customer Number 23562) with an office at 2001 Ross Avenue, Suite 2300, Dallas, TX 75201, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

Signature of Inventor: Mikiharu Kobayashi

Inventor(s) Name: Mikiharu Kobayashi

**Residence
(City/Country):** Tokyo, Japan

Citizenship: Japanese

Date: 09/01/2008
