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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HTH, Inc.	11/03/2008

RECEIVING PARTY DATA

Name:	Steven W. Elmer	
Street Address:	711 Jackson Ave.	
City:	ORLANDO	
State/Country:	FLORIDA	
Postal Code:	32789	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12261619

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 43077

NAME OF SUBMITTER: Justin R. Sauer

Total Attachments: 2

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PATENT REEL: 021787 FRAME: 0299

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ASSIGNMENT

WHEREAS, HTH, INC., a corporation of the State of Florida;
hereinafter referred to as ASSIGNOR, has made certain improvements or inventions in
ADVERTISING SIGN AND METHOD, for which ASSIGNOR has executed an
application for United States Letters Patent filed on October 30, 2008, in the United
States Patent and Trademark Office, and assigned Serial No. 12/261,619; and
WHEREAS, Steven W. ELMER of Winter Park, Florida, hereinafter
referred to as ASSIGNEE, is desirous of acquiring the same;

NOW THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to said ASSIGNEE, its successors and assigns, all right, title and interest in and to said United States Patent application, the invention or inventions therein shown and described and any improvements on said inventions heretofore or hereafter made, any divisions or continuations of said application, and all patents, United States and foreign, to be granted upon any such application or for the invention or inventions thereof, and any reissues, continuations or extensions of said patents; and said ASSIGNOR does hereby authorize and request the Commissioner of Patents to issue all patents on said United States Patent applications or for the invention or inventions hereof, in accordance with this assignment.

And said ASSIGNOR for said consideration hereby covenants and agrees that said ASSIGNOR is the owner of the full title herein conveyed and has the right to convey the same, and agree that said ASSIGNOR will communicate to said ASSIGNEE any facts known to said ASSIGNOR respecting said invention or inventions, and testify in any legal proceedings when called upon by said ASSIGNEE, sign all lawful papers deemed by said ASSIGNEE as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications

PATENT REEL: 021787 FRAME: 0300 and patents, United States and foreign, and otherwise aid said ASSIGNEE, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the ASSIGNEE'S expense.

this _____ day of ______, 2008.

11/2/0 Date

RECORDED: 11/05/2008

Steven W. ELMER On behalf of HTH, Inc.

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PATENT REEL: 021787 FRAME: 0301