



11-05-2008

SHEET

Our Ref.: MJS-4813-35



103533686

To the Director of the U.S. Patent and Trademark Office. Please record the attached original documents or copy thereof.

10.30.08

<p>1. Name of conveying party(ies):</p> <p>1 Masahiro SEKINE 5</p> <p>2 Yasunobu YAMAUCHI 6</p> <p>3 Isao MIHARA 7</p> <p>4 Yasukazu HIGUCHI 8</p> <p>Additional name/s of conveying party/ies attached? <input type="checkbox"/></p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other _____</p> <p>Execution Date: <u>October 15, 2008</u></p>	<p>2. Name and address of receiving party(ies):</p> <p>1) Name: KABUSHIKI KAISHA TOSHIBA Street Address: 1-1, Shibaura 1-chome, Minato-ku, City: Tokyo</p> <p>State/Country: Japan Zip: 105-8001</p> <p>2) Name Street Address: City: State: Zip:</p> <p>Additional name/s & address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>4. Application number(s) or patent number(s): <input type="checkbox"/> This assignment is being filed together with a new application.</p> <p>A. Patent Application No(s). (1) 12/232,186 (2) (3)</p>	<p>B. Patent No(s). (1) (2) (3)</p> <p>Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Michael J. Shea</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>Nixon & Vanderhye P.C.</u> <u>901 North Glebe Road</u> <u>11th Floor</u></p> <p>City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>	<p>6. Total number of applications & patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any <u>deficiency</u> in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.</p>
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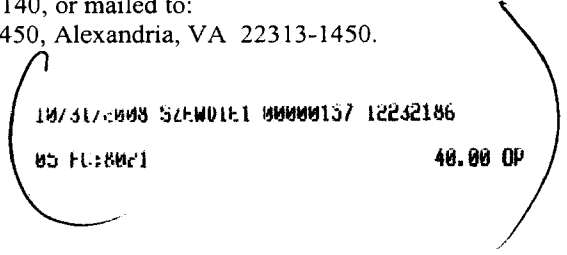
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9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael J. Shea *Michael J. Shea* October 30, 2008
Name of Person Signing Signature Date
Reg. No. 34,725

Total number of pages including **original** cover sheet, attachments, and document: [2]

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450.



Case No. :

ASSIGNMENT OF U.S. PATENT APPLICATION

Masahiro SEKINE, Yasunobu YAMAUCHI, Isao MIHARA and Yasukazu HIGUCHI of

c/o Intellectual Property Division, Toshiba Corporation,
1-1, Shibaura 1-chome, Minato-ku, Tokyo 105-8001 Japan

(Inventors)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to
Kabushiki Kaisha Toshiba

(Assignee)

1-1, Shibaura 1-chome, Minato-ku, Tokyo 105-8001 Japan

(Address)

(hereinafter designated as the Assignee) the undersigned's entire right, title and interest for the United States, its territories, dependencies and possessions in the invention, and all applications for patent and any Letters Patent which may be granted therefore, known as APPARATUS AND METHOD FOR OUTPUTTING VIDEO IMAGES, AND PURCHASING SYSTEM

(Title)

for which the undersigned has (have) executed on even date herewith an application for patent in the United States of America or, if not on even date, then has executed on Sep. 11, 2008 or has already filed U.S. application Serial No. 12/232,186, on Sep. 11, 2008.

The undersigned acknowledges an obligation of assignment of this invention to said assignee at the time the invention was made.

The undersigned agree(s) to execute all papers and documents necessary in connection with the application or any interference which may be declared and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient and further to perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patent of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of NIXON & VANDERHYE P.C. the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention.

Date	<u>Oct. 15, 2008</u>	Signature of inventor	<u>Masahiro Sekine</u> Masahiro SEKINE
Date	<u>Oct. 15, 2008</u>	Signature of inventor	<u>Yasunobu Yamauchi</u> Yasunobu YAMAUCHI
Date	<u>Oct. 15, 2008</u>	Signature of inventor	<u>Isao Mihara</u> Isao MIHARA
Date	<u>Oct. 15, 2008</u>	Signature of inventor	<u>Yasukazu HIGUCHI</u> Yasukazu HIGUCHI
Date	<u>Oct. 15, 2008</u>	Signature of inventor	<u>Y.H. Yasukazu HIGUCHI</u>