



11-05-2008

HEET

Our Ref.: PTB-181-287



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To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): 1 Beau CAMPI</p> <p>Additional name/s of conveying party/ies attached? <input type="checkbox"/></p> <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: <u>September 25, 2008</u></p>	<p>2. Name and address of receiving party(ies):</p> <p>1) Name: GSM (Operations) Pty Ltd Street Address: 1 Billabong Place City: Burleigh Heads State/Country: Queensland, Australia Zip: 4220</p> <p>2) Name Street Address: City: State: Zip:</p> <p>Additional name/s & address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>4. Application number(s) or patent number(s): <input type="checkbox"/> This assignment is being filed together with a new application.</p> <p>A. Patent Application No(s). (1) 29/309,268 (2) (3)</p>	<p>B. Patent No(s). (1) (2) (3)</p> <p>Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Paul T. Bowen</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>Nixon & Vanderhye P.C.</u> <u>901 North Glebe Road</u> <u>11th Floor</u></p> <p>City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>	<p>6. Total number of applications & patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.</p>
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9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul T. Bowen October 30, 2008
Name of Person Signing Signature Date

Reg. No. 38,009

Total number of pages including original cover sheet, attachments, and document: [2]

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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ASSIGNMENT OF INVENTION

In consideration of the payment by **ASSIGNEE** to **ASSIGNOR** of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: Beau Campi, c/o 1 Billabong Place, Burleigh Heads, QLD 4220, Australia

hereby sells, assigns and transfers to:

ASSIGNEE: GSM (Operations) Pty Ltd, 1 Billabong Place, Burleigh Heads, QLD 4220, Australia

and the successors, assigns and legal representatives of the **ASSIGNEE** the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in the invention and to any and all improvements which are disclosed in the invention entitled:

Patterned clothing article

as disclosed in U.S. Design Patent Application No. 29/309268 filed July 16, 2008, and to all design patents or design registrations to be obtained for said invention arising from any applications for design patent or design registration or any continuation, division, renewal or substitute thereof and as to design patent any reissue or re-examination thereof;

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that **ASSIGNEE** will, upon its request, be promptly provided with all pertinent facts and documents relating to said invention and said design patent and legal equivalents as may be known and accessible to **ASSIGNOR** and will testify as to the same in any interference, litigation or proceeding relating thereto and will promptly execute and deliver to **ASSIGNEE** or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said design patent and said equivalents thereof which may be necessary or desirable to carry out the purpose thereof.

25/04/08
Date

14.10.2008
Date

Beau Campi
Beau Campi, ASSIGNOR

John Craig Uttermare White
Authorised Officer, GSM (Operations) Pty Ltd
JOHN CRAIG UTTERMARE WHITE

PATENT